

Module Handbook International Management Asia-Europe (MIM/M.A.)

Reference:

This module handbook refers to the following study and examination regulations (Studien- und Prüfungsordnung = SPO):

1. SPOMa: SPO for the HTWG Konstanz master's programs – general part (Allgemeiner Teil) in the current version
2. SPO MIM: SPO special section for the program (Besonderer Teil), SPO-Version No. 1 from 2019

Program learning outcomes:

Graduates from the Master's Degree in International Management Asia-Europe Program (MIM) gain a broad understanding of international management and highly applicable knowledge about the challenges and opportunities of working in the Asian-European context. The program provides students with methodologically diverse and multidisciplinary approaches to dealing with complexity and risk.

Graduates are trained to view management as a generalist and interdisciplinary activity that combines detailed business and economic know-how with the communicative skills required in an international context as well as a set of social/intercultural and region-specific competencies.

During their studies, students systematically work on the four levels of complexity and risk-competence (theoretical basics, management concepts, leadership concepts and regional practice), thus gaining the ability to theoretically classify decisions in an international context, manage processes and lead a workforce in a corporate context, and to implement these insights in a regionally-appropriate way.

Specifically, graduates from the MIM program

- develop a thorough understanding of the theoretical underpinnings of complexity and risk management and the consequences for corporate strategic decision-making;
- acquire the ability to monitor international complexity by applying rules and standards of international compliance management in addition to international accounting and auditing;
- develop international leadership skills combining detailed theoretical knowledge with the ability to deal effectively and appropriately with the complexity of intercultural interactions, management and leadership situations;
- acquire the skills needed to assess a country's economic integration with the rest of the world in a methodological and thematic manner, prepare policy reports to address specific research questions, and cope effectively with the increasing volume of official registry data to assess different countries' economic development over time;
- can view events from a comparative perspective and perform detailed analyses of contemporary developments, taking the effects of social transition, political change, economic development, business disruptions, and digitalization in Asia into consideration;
- have the ability to apply empirical social research methods to practical research projects;
- combine an understanding of general fundamentals with specific approaches to performing complexity and risk management in corporate settings and international supply chains;
- acquire extensive knowledge of risk perception and risk behavior in corporate decision-making, the competence to assess operational risks and crises, and actively apply crisis communication techniques;
- additionally have the option of gaining personal experience in dealing with complexity in Asia by taking advantage of the program's various student mobility offers.

Module title	Principles of Complexity Management (EN)			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. Dr. F. Best	<input checked="" type="checkbox"/> WS <input type="checkbox"/> SS <input checked="" type="checkbox"/> A <input type="checkbox"/> B	MIM1	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self-Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	PM	A–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	R/H	–	–	
Submodule exam (MTP)	–	–	–	

Learning objectives/ qualification objectives	Students know the basics of scientific theory and understand the topic of complexity from different theoretical perspectives and contexts. Students can critically discuss and compare different approaches to complexity reduction and complexity control and develop a deep understanding of. Classical strategic management models on complexity reduction.
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
1 Professional competence	<input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Exercises	Recommended in combination with	MIM 2,3,5,7,8,10
2 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study		
3 Social and self–comp.	<input type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar	Prerequisite for	
	<input type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Theories of Complexity Management/Best	W	2	3	Scientific Theory, Systems Theory, Constructivism, New Institutional Economics, Resource Dependence Approach, Shareholder Approach, Complexity and Interaction
Strategic Complexity Management/Best	W	2	3	Strategic Positioning, Markets and Competition, Organizational Cultures, Technology Portfolios, Product Portfolios

Literature	Mises, Richard von; Stadler, Friedrich (1990): Kleines Lehrbuch des Positivismus. Einführung in die empiristische Wissenschaftsauffassung. 1. Aufl. Frankfurt am Main: Suhrkamp (Suhrkamp Taschenbuch Wissenschaft, 871); Pörksen, Bernhard (Hg.) (op. 2011): Schlüsselwerke des Konstruktivismus. 1. Aufl. Wiesbaden: VS Verlag für Sozialwissenschaften; Luhmann, Niklas; Baecker, Dirk; Gilgen, Peter (2013): Introduction to systems theory. Cambridge, UK, Malden, MA; Furubotn / Richter: Institutions & Economic Theory. The contribution of the New Institutional Economics, 2009; Hillman, A. J.; Withers, M. C.; Collins, B. J. (2009): Resource Dependence Theory: A Review. In: Journal of Management 35 (6), S. 1404–1427. Anthony, R.N. and Govindarajan, V. (2006): Management Control Systems, 12th (International) edition, McGraw–Hill; Stüttgen, M. (2003): Strategien der Komplexitätsbewältigung in Unternehmen : ein transdisziplinärer Bezugsrahmen; Wildemann, H. (2019): Komplexitätsmanagement: in Vertrieb, Beschaffung, Produkt, Entwicklung und Produktion.
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Language	English	Last update	11.12.2019
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Module title	Monitoring International Complexity (EN)			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. Dr. Pollanz	<input checked="" type="checkbox"/> WS <input type="checkbox"/> SS <input checked="" type="checkbox"/> A <input type="checkbox"/> B	MIM2	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self–Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	PM	A–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	–	–	–	
Submodule exam (MTP)	K60, K60	–	–	

Learning objectives/ qualification objectives	Students recognize compliance–relevant structures, processes and conflicts of interest from the perspective of the various disciplines and functions in the company. They understand the significance of attitude towards and respect for rules as a prerequisite for compliance management process and goals for compliance and observance of rules. Students learn compliance + communication/corporate identity; implementation in practical case studies/ workshop. Students know the basic structures of international accounting and international auditing.		
Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
1 Professional competence	<input checked="" type="checkbox"/> Lecture <input checked="" type="checkbox"/> Exercises	Recommended in combination with	MIM1,7
2 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study		
3 Social and self–comp.	<input type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar	Prerequisite for	–
	<input type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
International Compliance Management/Grüniger	W	2	3	National + international legal basis of compliance obligations; entrepreneurial freedom of organization and responsibility, personal responsibility of managers, compliance + corporate governance in D, UK, USA, and PR China in comparison; compliance + external trade financing, role of OECD, compliance in various industries (banks, mechanical engineering, armaments, etc.), compliance management instruments (e.g. whistle blowing, amnesties, ombudsmen); compliance in complaint management + other special fields of compliance, anti–fraud management (UK Bribery Act–2010 + Guidelines 2011)
International Accounting and Auditing/Pollanz	W	2	3	Fundamentals of International Financial Reporting under IFRS, ISA Auditing Principles

Literature	Wieland et al. (Hrsg.) Handbuch Compliance Management, 2009; Hauschka (Hrsg.), Corporate Compliance, 2. Auflage, 2010; Aktuelle Aufsätze/Reader; Werner, Supply Chain Management: Grundlagen, Strategien, Instrumente und Controlling, 2013; Cotter, Advanced Financial Reporting, 2011; Hayes et. al., An Introduction to International Standards on Auditing; Keuper/Neumann (Hrsg.), Governance, Risk Management und Compliance, 2010.		
Language	English	Last update	11.12.2019

Module title	Intercultural Management in Asian and European Settings (EN)			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. P. Franklin	<input checked="" type="checkbox"/> WS <input type="checkbox"/> SS <input checked="" type="checkbox"/> A <input type="checkbox"/> B	MIM3	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self-Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	PM	A–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	R+H	–	–	
Submodule exam (MTP)	–	–	–	

Learning objectives/ qualification objectives	Students acquire knowledge of the ability, and in part the ability itself, to deal effectively and appropriately with the complexity of 'exceptional', namely intercultural, interaction, management and leadership situations. They will acquire or become familiar with the knowledge, skills and attitudes that constitute intercultural management and leadership competence. They will also recognise the need to acquire and develop further intercultural management and leadership skills in the medium and long term.
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
1 Professional competence 2 Methodological comp. 3 Social and self-comp.	<input checked="" type="checkbox"/> Lecture <input checked="" type="checkbox"/> Exercises <input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study <input checked="" type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar <input checked="" type="checkbox"/> Project work <input type="checkbox"/> Other:	<input checked="" type="checkbox"/> Recommended in combination with	MIM1,2,5,7,8,9,10
		Prerequisite for	–

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Managing and Leading Across Cultures I /Franklin	V/Ü	2	3	Dealing with 'otherness' in interaction and management; intercultural interaction and action competences; international management competences. Conceptualisations of 'management'/'manager' and 'leadership'/'leader'; cultural conditionality of 'leadership'. Examples of intercultural management situations: working in and managing international teams; managing offshoring; managing international M&A's; managing virtuality; managing performance across cultures; managing expats.

Managing and Leading Across Cultures II /Franklin	V/Ü	2	3	Universal leadership competencies and global leadership competencies. Evaluation and development of intercultural management and leadership competencies. Examples of intercultural leadership roles: leading intercultural strategy; leading international strategic alliances; leading international teams; leading virtual teams; leading M & A's; leading (cultural) change; leading innovation; leading knowledge transfer. Achieving cultural complementarity and synergy.
Literature	Barmeyer, C. & P. Franklin (eds.) (2015): Intercultural Management. A Case-Based Approach to Achieving Complementarity and Synergy. London: Palgrave. Spencer-Oatey, H. and P. Franklin (2009). Intercultural Interaction: A Multidisciplinary Approach to Intercultural Communication. Basingstoke: Palgrave Macmillan; Mendenhall, M. et al. (2008). Global Leadership. Research, Practice and Development. London: Routledge; Franklin, P. & H. Spencer-Oatey (2011). "Intercultural competence and international management – An overview of the received wisdom and some critical reflections." In Grüninger, S. et al. (eds.) Verantwortung in der globalen Ökonomie gestalten. Governanceethik und Wertemanagement. Marburg: Metropolis; Comfort, J. & P. Franklin (2010). The Mindful International Manager. How to Work Effectively across Cultures. London, Philadelphia: Kogan Page.			
Language	English		Last update	11.12.2019

Module title	Economic Integration Asia–Europe (EN)			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. Dr. E. Yalcin	<input checked="" type="checkbox"/> WS <input type="checkbox"/> SS <input checked="" type="checkbox"/> A <input type="checkbox"/> B	MIM4	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self–Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	PM	A–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	R+H	–	–	
Submodule exam (MTP)	–	–	–	

Learning objectives/ qualification objectives	Students acquire methodological and topical insights on how a country's economic integration with the rest of the world can be assessed. A core element of this module is the preparation of a policy report for specific research questions. Along the preparation of the report, students learn how to utilize the increasing volume of official registry data to assess economic developments across countries and time. Moreover, based on group work, students apply advanced empirical methods to quantify economic developments. Besides the methodological and topical insights, a main aim of the course is to expose students to situations in which they have to defend results of their policy reports. The module prepares students for the accomplishment of projects in the field of international business and economics.
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
2 Professional competence	<input checked="" type="checkbox"/> Lecture <input checked="" type="checkbox"/> Exercises	Recommended in combination with	MIM5, 9
1 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study	Prerequisite for	–
3 Social and self–comp.	<input checked="" type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar		
	<input checked="" type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Asia´s Economic Integration in a Global Economy/Yalcin	W	2	3	The economic and policy developments of different Asian countries are analyzed empirically. Different cases of economic integration in Asia are considered, as for example the ASEAN agreement, Korea's free trade agreements, and Japan's Bilateral Investment initiatives. China's regional economic policies with other countries. Relevant topics are International Trade, Foreign Direct Investment, Migration, Innovation, Inequality, Environment, Risk and Policy.
Europe´s Economic Integration in a Global Economy/Yalcin	W	2	3	The economic and policy development of different European countries are analyzed empirically. Different cases of economic integration in Europe are considered, as for example the European Monetary System, BREXIT, the Eastern European Enlargement, Europe's Agricultural Policy. Relevant topics are International Trade, Foreign

				Direct Investment, Migration, Innovation, Inequality, Environment, Risk and Policy.
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Literature	Baldwin, R. and Wyplosz C. (2019). The Economics of European Integration, sixth edition, McGraw Hill, London. Robert C. Feenstra and Alan M. Taylor (2017). International Trade, fourth edition, Macmillan education, Worth Publishers.		
Language	English	Last update	11.12.2019

Module title	Asia In Transition (EN)			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. Dr. C. v. Lübke	<input checked="" type="checkbox"/> WS <input type="checkbox"/> SS <input checked="" type="checkbox"/> A <input type="checkbox"/> B	MIM5	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self-Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	PM	A–Sem	MIMV1/2019

Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	–	–	–	
Submodule exam (MTP)	SP, R	–	–	

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to this Master's program
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Learning objectives/ qualification objectives	Students become acquainted with salient socio–economic themes and challenges that arise from Asia's rapid ascendance to the world's leading economic region. The courses include comparative perspectives (both across time and space) and detailed analyses of Chinese and Southeast Asian contemporary developments. They provide conceptual and hands–on insights in the fields of social transition, political change, economic development, business disruptions, and digitization. After attending these courses, students will have attained a greater understanding of important social, political, and economic transformations that shape the ways in which leading Asian economies conduct business and trade.
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
1 Professional competence	<input checked="" type="checkbox"/> Lecture <input checked="" type="checkbox"/> Exercises	Recommended in combination with	MIM1,3,4,7,9
2 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study		
3 Social and self–comp.	<input type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar	Prerequisite for	–
	<input type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Challenge China/ Stelling	W	2	3	This course focuses on intercultural management in China, gives an introduction into historical and cultural general dimensions, and links cultural and historical factors to contemporary topics.
Digital Asia/ v. Lübke	W	2	3	This course assesses Asia's key developments in the fields of digital disruption, artificial intelligence, big data, and robotics. It discusses business impacts (industry 4.0, agile management) and social implications (automation, future of work) in Asia and Europe.

Literature	Khanna, Parag (2019). The Future is Asian. Simon & Schuster. Davenport, Thomas H. and Rajeev Ronanki (2018). "Artificial intelligence for the real world." Harvard Business Review 96.1: 108–116. Christensen, C. M. (2013). The innovator's dilemma: when new technologies cause great firms to fail. Harvard Business Review Press. Lee, K. F. (2018). AI superpowers: China, Silicon Valley, and the new world order. Houghton Mifflin Harcourt.		
Language	English	Last update	11.12.2019

Module title	Methodik des Komplexitätsmanagements			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. Dr. T. Thimm	<input type="checkbox"/> WS <input checked="" type="checkbox"/> SS <input type="checkbox"/> A <input checked="" type="checkbox"/> B	MIM6	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self–Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	PM	B–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	B	–	–	
Submodule exam (MTP)	–	–	–	

Learning objectives/ qualification objectives	Studierende sind in der Lage, verschiedene Methoden der quantitativen und qualitativen Forschung zu beurteilen und auf wirtschaftswissenschaftliche Fragestellungen anzuwenden. Sie werden darüber hinaus befähigt, ein eigenes Forschungsprojekt zu konzipieren, zu planen und durchzuführen.
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
2 Professional competence	<input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Exercises	Recommended in combination with	MIM 1,2,7,8
1 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study		
3 Social and self–comp.	<input type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar	Prerequisite for	–Masterthesis
	<input checked="" type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Business Research Methods (EN)/Thimm	V/Ü	2	3	Konzeption und Planung eines Forschungsprojektes, Analyse wissenschaftlicher Aufsätze, Datenerhebung und –analyse, Forschung und Kultur, Forschung und Ethik, Primärforschung, Sekundärforschung, quantitative Verfahren, qualitative Verfahren, Projektarbeit, Fallstudien.
Forschungsprojekte/Thimm	W	2	3	

Literature	Bryman, Alan and Bell, Emma: Business research methods. 2007; Yin, Robert K: Case study research. 2009; Creswell, John W: Research design, qualitative, quantitative and mixed methods approaches. 2009
Language	Deutsch, English
Last update	10.11.2016

Module title	Komplexitätsmanagement international tätiger Unternehmen			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. Dr. R. Bakker	<input type="checkbox"/> WS <input checked="" type="checkbox"/> SS <input type="checkbox"/> A <input checked="" type="checkbox"/> B	MIM7	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self-Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.		B–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	–	–	–	
Submodule exam (MTP)	K60, R/H	–	–	

Learning objectives/ qualification objectives	Die Studierenden erlernen die Grundlagen bei der Implementierung eines unternehmensweiten Komplexitäts- und Risikomanagements. Studierende erkennen interdisziplinäre Schnittstellen zwischen Technik, Wirtschaft, Kommunikation/ Psychologie und Recht bei der Steuerung und Minimierung von Risiken in Supply und Demand Chains. Sie verstehen die Bedeutung der fachübergreifenden holistischen Zusammenarbeit der verschiedener Unternehmensfunktionen und des Vertragsrechts als Gestaltungsinstrument für das Risikomanagement. Studierende verstehen die Einbeziehung der Compliance-Haltung als unternehmenskulturelle Bedingung für zielführendes Risikomanagement und sind in der Lage, Transferleistungen in praktischen Workshops zu erbringen.
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
1 Professional competence	<input checked="" type="checkbox"/> Lecture <input checked="" type="checkbox"/> Exercises	Recommended in combination with	MIM 2,3,5,8
2 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self-study	Prerequisite for	–
3 Social and self-comp.	<input type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar		
	<input type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Phänomenologisches Komplexitäts- und Risikomanagement/ Pollanz	W	2	3	Risikomanagementordnungsrahmen, Instrumente und Prozesse eines Enterprise Risk Managements (ERM)
Internationales Supply Chain Management Legal und Risk/ Bakker	W	2	3	Instrumente des Vertragsrechts (AGB, Individualvertrag, side-letter, LOI, LoN etc.), Leistungsstörungen in der Praxis, Abgrenzung von Sachmangel- und Produkthaftung; Referenzmarktverfahren, technischer Faktor am Beispiel der KVV/VW-Audi, Rückrufmanagement, Produkthaftung und Rückruf sowie strafrechtliche Verantwortung in der arbeitsteiligen Produktion zwischen Zulieferer und Endhersteller; Außenhandel und Embargo/ Boykotte; Rechtswahl (IPR) und Gerichtsstandswahl (IZVR), Schiedsgerichtsbarkeit und Alternative Dispute Resolution (ADR), Compliance-Klauseln in der Supply Chain, Delegation von Pflichten und Auditierung des Delegierten als

				Voraussetzung für Freizeichnung, Besondere Länderrisiken (USA, VR China, Indien, Italien); Grundlagen und Möglichkeiten eines EDV-basierten/SAP-kompatiblen Vertragsmanagements, Vertragscontrolling.
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Literature	Brünger, Erfolgreiches Risikomanagement mit COSO ERM; Keuper/Neumann, Corporate Governance, Risk Management und Compliance; Bakker/Diefert Strategischer Einkauf: Leckeres Risiko- und Vertragsmanagement, beschaffung aktuell 2/2011,30ff.); Ensthaler, Bedeutung der Zusammenarbeit zwischen Technik und Rechtswissenschaft, ZRP 2010, 226ff; Brödermann, Risikomanagement in der internationalen Vertragsgestaltung, NJW 2012, 966ff.		
Language	Deutsch	Last update	11.12.2019

Module title	Führen unter Komplexität			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Prof. Dr. K. Hassemer	<input type="checkbox"/> WS <input checked="" type="checkbox"/> SS <input type="checkbox"/> A <input checked="" type="checkbox"/> B	MIM8	6	180
Department	Duration (Semester) ¹	SWS	Contact hours	Self–Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	4	60	120

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	PM	B–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	K90	–	–	
Submodule exam (MTP)	–	–	–	

Learning objectives/ qualification objectives	Studierende verstehen die Zusammenhänge zwischen Komplexität, Ressourcenabhängigkeit und Risiko. Sie können sich mit Dimensionen der Risikowahrnehmung und des Risikoverhaltens betrieblicher EntscheidungsträgerInnen auseinandersetzen. Sie kennen Risikoarten in internationalen Geschäftsprozessen sowie Grundlagen und Instrumente des betrieblichen Risikomanagement. Studierende kennen den Ablauf von Krisen sowie typische Phasen des Krisenmanagement. Sie beherrschen den Ablauf von Krisenkommunikation in Theorie und Praxis sowie die Anwendung von Techniken der Krisenkommunikation.
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	–
3 Professional competence 1 Methodological comp. 2 Social and self–comp.	<input checked="" type="checkbox"/> Lecture <input checked="" type="checkbox"/> Exercises <input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study <input type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar <input type="checkbox"/> Project work <input type="checkbox"/> Other:	Recommended in combination with	M1, 2, 7, 9
		Prerequisite for	–

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Risikokompetenz/Hassemer	V/Ü	2	3	Zusammenhang Risiko und Komplexität, internationale Geschäftsrisiken, Risikowahrnehmung, Risikoverhalten, Risikomodelle, Resilienz, betriebliche Risikosysteme
Kompetenztraining Krisenmanagement/Thelen	W	2	3	Krisen, Phasen der Krisenbehandlung, Grundlagen der Krisenkommunikation, Übungen zur Krisenkommunikation

Literature	Müller, Handbuch Unternehmenssicherheit: Umfassendes Sicherheits-, Kontinuitäts- und Risikomanagement mit System, Eller/Heinrich/Perrot/Reif Kompaktwissen Risikomanagement, Gabler; Brühwiler/Romeike, Praxisleitfaden Risikomanagement: ISO 31000 und ONR 49000 sicher anwenden, Diederichs, Risikomanagement und Risikocontrolling, Vahlen; Renn, Das Risikoparadox, Fischer 2014; Renn/Schweizer/Dreyer/Klinke, Risiko, oekom 2007; Barodte, Risikowahrnehmung und –beurteilung, SVH 2008; Gigerenzer, Risiko, Bertelsmann 2013; Haller, Risikowahrnehmung und Risikoeinschätzung, Kovac, 2003; Hollnagel/Woods/Leveson, Resilience Engineering, Ashgate 2013; Puttenat, Praxishandbuch Krisenkommunikation, Gabler, 2009		
Language	Deutsch	Last update	30.06.2016

Module title	Wahlbereich (4 aus 6)			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Studiendekan	<input type="checkbox"/> WS <input checked="" type="checkbox"/> SS <input type="checkbox"/> A <input checked="" type="checkbox"/> B	MIM9	12	360
Department	Duration (Semester) ¹	SWS	Contact hours	Self–Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	8	120	240

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	WPM	B–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	-	-	-	
Submodule exam (MTP)	R, H, X	-	-	

Learning objectives/ qualification objectives	Studierenden werden befähigt, strukturelle, politische, ökonomische, soziale und kulturelle Grundlagen des chinesischen, japanischen, südostasiatischen sowie indischen Wirtschaftsraums sowie dessen sozialen und ethnischen Rahmenbedingungen für die Unternehmensführung zu verstehen. Studierende mit einschlägigem Vorwissen in den o.g. Fächern können ihre betriebswirtschaftlichen Kenntnisse im Rahmen von Wahlpflichtfächern des Studiengangs bzw. weiterer Masterstudiengänge der Hochschule erweitern.		
Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	-
1 Professional competence	<input checked="" type="checkbox"/> Lecture <input type="checkbox"/> Exercises	Recommended in combination with	MIM 3, 4, 5
2 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study		
3 Social and self–comp.	<input type="checkbox"/> Term paper <input checked="" type="checkbox"/> Workshop, seminar <input type="checkbox"/> Project work <input type="checkbox"/> Other:		
		Prerequisite for	-

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Wirtschaftspraxis China/Zhu	W	(2)	(3)	Standortrelevante Grundlagen des Wirtschaftsraums China, Japan, Südostasien sowie Indien aus wirtschaftspraktischer Sicht, Analyse und Diskussion von aktuellen Fallbeispielen
Doing Business in Japan (EN)/NN	W	(2)	(3)	
Doing Business in Southeast Asia/v. Lübke	W	(2)	(3)	
Wirtschaftspraxis Indien /Bergé	W	(2)	(3)	
Wahlpflichtfach 1/NN	X	(2)	(3)	Vertiefung betriebswirtschaftlicher Themen des internationalen Management
Wahlpflichtfach 2/NN	X	(2)	(3)	

Literature	Literaturempfehlungen werden in den jeweiligen Veranstaltungen ausgegeben.		
Language	Deutsch, English	Last update	11.12.2019

Module title	Wahlbereich Vertiefungsrichtung "All English"			
Module coordination	Start	Module code/no.	ECTS–points	Workload
Studiendekan	<input type="checkbox"/> WS <input checked="" type="checkbox"/> SS <input type="checkbox"/> A <input checked="" type="checkbox"/> B	MIM10	30	900
Department	Duration (Semester) ¹	SWS	Contact hours	Self-Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	20	300	600

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO–version/year
MIM	M.A.	WPM	B–Sem	MIMV1/2019

Competence–based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	–	–	–	
Submodule exam (MTP)	X	–	–	

Learning objectives/ qualification objectives	International students develop a thorough understanding of concepts, tools and applications in international management. They acquire the knowledge
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Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	
1 Professional competence	<input type="checkbox"/> Lecture <input type="checkbox"/> Exercises	Recommended in combination with	MIM 1–5
2 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self–study		
3 Social and self–comp.	<input type="checkbox"/> Term paper <input type="checkbox"/> Workshop, seminar	Prerequisite for	
	<input type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
Electives	X	X	30	Different topics of managing and leading in international business environments (corporate, projects)

Literature	Literature will be provided in the respective course.		
Language	English	Last update	11.12.2019

Module title	Forschungsarbeit zum internationalen Management Asien-Europa Masterarbeit inkl. Master-Kolloquium			
Module coordination	Start	Module code/no.	ECTS-points	Workload
Studiendekan	<input checked="" type="checkbox"/> WS <input checked="" type="checkbox"/> SS <input type="checkbox"/> A <input type="checkbox"/> B <input checked="" type="checkbox"/> C	MIM	30	900
Department	Duration (Semester) ¹	SWS	Contact hours	Self-Study hours
Business, Cultural and Legal Studies	<input checked="" type="checkbox"/> 1 <input type="checkbox"/> 2	-	-	900

Usability in programs	Intended degree	Type of module (compulsory PM/ elective WPM)	Semester of study	SPO-version/year
MIM	M.A.	PM	C	MIMV1/2019

Competence-based requirements for participation	Knowledge and skills for successful participation in this module are based on the criteria for admission to the Master's program
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Method of evaluation	Graded Exam	Pass/fail Exam	Pass/fail Coursework	Calculation of the final grade
Module exam (MP)	X	-	-	-
Submodule exam (MTP)	-	-	-	-

Learning objectives/ qualification objectives	By composing a research-oriented master's thesis, students acquire the competence to independently design a research topic in the field of international complexity and risk management, to structure the research and work process, to systematically handle and evaluate different information sources, and to derive business, social or technical implications from the research results.		
Students gain following competences: (in order of priority)	Teaching and learning methods	Requirements for participation	
1 Professional competence	<input type="checkbox"/> Lecture <input type="checkbox"/> Exercises	Recommended in combination with	
2 Methodological comp.	<input type="checkbox"/> Laboratory <input checked="" type="checkbox"/> Self-study		
3 Social and self-comp.	<input type="checkbox"/> Term paper <input type="checkbox"/> Workshop, seminar	Prerequisite for	
	<input type="checkbox"/> Project work <input type="checkbox"/> Other:		

Course title/ Lecturer	Type	SWS	ECTS	Teaching content
	-	-	-	-

Literature	-		
Language	German, English	Last update	11.12.2029