

Supplement to the German edition:

Chapter "Experts" in English edition: Professors of the HTWG and their expertises and research areas

Experts

Experts profiles of the professors of the HTWG Konstanz

Faculty of Architecture and Design

Prof. Andreas Bechtold

Teaching areas: Time-based design, moving images in communication design: Film technology, screenplay and dramaturgy of storytelling, directing, cutting, sound design and film history. *Research areas*: Anthropology of the narrative. Developing a sustainable teaching concept for communicating active media skills (journalistic work, design and implementation of TV formats etc..). *Special expertise*: Screenwriter and children's book author. **Tel.:** +49 (0)7531 206-772

Email: andreas.bechtold@htwg-konstanz.de

Prof. Dr. phil. Volker Friedrich

Teaching areas: Professor for writing and rhetoric. *Research areas:* Philosophy, rhetoric, writing research, media theory. *Special expertise:* Media design, product development and realisation.

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Prof. Oliver Fritz

Teaching areas: Digital media CAD/CAM and architectural representation. *Research areas:* CAD/CAM, computer-aided design and simulation processes, Building Information Modelling, Presentation Methodology, Mass Customisation, participation models. *Special expertise:* Media design, product development and realisation.

Tel.: +49 (0)7531 206-536 Email: Oliver.fritz@htwg-konstanz.de

Prof. Myriam Gautschi

Teaching areas: Design, interior design, support technology. *Research areas:* Perception of space, material and space, light and space, Charlotte Perriand, intercultural and cultural figures. *Special expertise:* Brazilian architecture of the modern age, daylight and artificial light in architecture.

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Prof. Judith Grieshaber

Teaching areas: Communication design and media design, analytical design, experimental and conceptual design, exhibition conception and design, communications programs, culture and communication in public space. *Research areas:* Intercultural impression and effect profiles, company culture and communication in an international context. *Special expertise:* Seminars on business communication and culture, corporate identity, mass communication and marketing.

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Prof. Katrin Günther

Teaching areas: Artistic representation and design. *Research areas:* Artistic drawing, architectural drawing, experimental work in aesthetic education. *Special expertise:* Artistic representation methods in architecture and landscape architecture, visual art.

Tel.: +49 (0)7531 206-196 Email: katrin.guenther@htwg-konstanz.de

Prof. Lydia Haack

Teaching areas: Design and construction, constructive design. *Research areas:* Design methodology, form finding processes, building systems. *Special expertise:* Corporate architecture, serial construction, industrial construction.

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Email: lydia.haack@htwg-konstanz.de

Prof. Karin Kaiser

Teaching areas: Communication design. *Research areas:* Knowledge media design, interdisciplinary work and exploration forms, visual identities. *Special expertise:* Editorial design, corporate design, interdisciplinary projects (knowledge media design, environmental design).

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Prof. Josef Lenz

Teaching areas: Design (particularly housing, museums), construction (particularly low energy houses, passive house standards). *Special expertise:* Passive house development, solar technology, exhibition design, museum concepts.

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Prof. Dr.-Ing. Rolf Neddermann

Teaching areas: Construction management with the following areas: Construction industry, building operation and implementation, construction. *Research areas:* Construction cost planning, cost-effective housing, cost planning for existing buildings, cost and performance accounting for architects and engineers, technical publications, training courses.

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Prof. Jochen Rädeker

Teaching areas: Communication design with a focus on corporate identity and corporate design, branding, brand strategy, brand positioning, images, graphical user interface (GUI); typography; presentation techniques; sustainability and financial market communication; design ethics. *Research areas*: Sustainability communications. *Special expertise*: Marketing strategy and brand development, packaging design, global brand management, corporate and financial market communication.

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Prof. Leonhard Schenk

Teaching areas: Urban planning and design. *Research areas:* Sustainability in urban planning, particularly: Urban development, mixed-use city districts, housing, alternative forms of living, the future of the civilian city. *Special expertise:* Town planning, urban planning, DGNB certification system for city districts. Awards, including: German Urban Planning Prize, European Urban Planning Prize.

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Prof. Eberhard Schlag

Teaching areas: Architecture and design, communication in space, design and space. *Research areas:* Potentials of VR systems for visualization of research results and transfer of knowledge in museums and exhibitions, possibilities for increasing the attractiveness of (regional) museums, medial space strategies. *Special expertise:* Museum and exhibition design, scenography, integrative design of architecture and exhibition, use of (interactive) media, VR systems and the development of museum and exhibition concepts, production of events and exhibition appearances.

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Prof. Dr.-Ing. Andreas Schwarting

Teaching areas: History and theory of architecture. *Research areas:* History of 20th Century buildings, construction history of modern architecture, working with modern buildings, historiography of modern architecture. *Special expertise:* Bauhaus architecture, monument preservation of modern buildings.

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Prof. Dr.-Ing. Thomas Stark

Teaching areas: Energy efficient construction. Research areas: Sustainable energy concepts, solar construction. Special expertise: Building energy concepts, building integration of solar technology, sustainability in architecture and urban planning.

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Prof. Brian Switzer

Teaching areas: Basics of design, design history, information architecture, design research. *Research areas:* Human-centered design, impact research in orientation and wayfinding, visual systems. *Special expertise:* Research design, corporate design and corporate identity, visual communication, orientation systems (wayfinding).

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Prof. Jo Wickert

Teaching areas: Interface design, information design and screen design in communication design. *Research areas:* Alternative interfaces, application design, aspects of the qualification of designers for online and offline media. *Special expertise:* Brand presence for global enterprises, brand workshops and CI/CD (mainly digital), new devices, company websites.

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Prof. Valentin Wormbs

Teaching areas: Professor for image design, conventional and digital photography and image design, basics of photography and photographic technology, basic communication design. *Research areas*: Interdisciplinary studies of image spaces, image-text interactions, media theory of image science, image rhetoric. *Special expertise*: Artistic printing processes.

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Faculty of Civil Engineering

Prof. Dr.-Ing. Joachim Dach

Teaching areas: Environmental technology in the areas of waste management, environmental engineering and chemistry, landfill engineering, contaminated sites and soil management, emission protection. *Special expertise:* Mechanical and biological processing, treatment and recycling of waste, project management in the construction of environmental technical equipment.

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Prof. Dr.-Ing. Pedro da Silva

Teaching areas: Technical building equipment, renewable energies and the rational use of energy. *Research areas:* Sustainable construction, system simulation, rebound effect. *Special expertise:* Energy management, scenario development, organisational development.

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Prof. Dr.-Ing. Heiko Denk

Teaching areas: Solid construction and IT in the construction industry. *Research areas:* Intelligent computing in engineering, practice-oriented software development. *Special expertise:* Prestressed concrete construction, reinforced concrete construction, bridge building.

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Prof. Dr.-Ing. Wolfgang Francke

Teaching areas: Steel construction, composite construction and timber engineering. *Research areas:* Experimental structural dynamics, non-linear simulations, overall stability. *Special expertise:* Experimental structural dynamics, non-linear simulations, overall stability, steel halls and multi-storey buildings, steel-concrete composite or wood.

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Prof. Dr.-Ing. Andreas Großmann

Teaching areas: Transport. *Research areas:* Operation and maintenance of transport infrastructure. *Special expertise:* Road maintenance services, systematic road maintenance, substance evaluation of traffic surfaces.

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Prof. Dr.-Ing. Peter Hirschmann

Teaching areas: Hydraulic engineering and management of water resources, hydro-mechanics/hydraulics, ecology and spatial planning, geo-information-systems (GIS). *Research areas:* Ecological water removal, retention, flow in bodies of water and pipes. *Special expertise:* Water usage planning, ecological water removal, water and construction including approval procedures, spatial planning, hydraulics.

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Prof. Dr.-Ing. Bernd Jödicke

Teaching areas: Physics, lighting technology, imaging optical systems. *Research areas:* Physics of didactics, light and lighting in architecture (light and people, light and energy efficiency, light measurement technology), lighting for machine vision. *Special expertise:* Light technology/lighting technology, thermography.

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Prof. Dr. Roman Kemmler

Teaching areas: Technical mechanical and structural design. *Research areas*: Finite element methods in structural mechanics, algorithms for structure optimisation and shape determination of rod and surface structures. *Special expertise*: Finite element modelling, stability analysis, structure optimisation and form-finding.

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Prof. Dr.-Ing. Sören Knoll

Teaching areas: Urban water management (water supply and wastewater technology), ecoinformatics. *Research areas:* Rain water management, immission considerations, hydrometry, fish migration facilities in tide areas. *Special expertise:* Rain

water management, channel network calculation, buildings for urban water management, pumping stations, fish migration facilities.

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Prof. Dr.-Ing. Wolfgang Reitmeier

Teaching areas: Geotechnical engineering (foundations, soil mechanics). *Research areas:* Ground Improvement with stabilisation pillars. *Special expertise:* Standing and floating foundations in soft ground, surveying, execution, quality assurance.

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Prof. Dr.-Ing. Uwe Rickers

Teaching areas: Construction operations. *Research areas:* Project Management, building information modelling (BIM), decision support in disaster management. *Special expertise:* Project Management, building information modelling (BIM), decision support in disaster management.

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Prof. Dr. rer. nat. habil. Benno Rothstein

Teaching areas: Resource management, environmental and earth sciences, energy management, global change. *Research areas:* Renewable energies, energy, sustainable energy concepts, risk and crisis-management, adaptation to climate change, bulk commodity related companies. *Special expertise:* Resource scarcity, future energy, waterways of the future, climate change, vulnerability of infrastructures.

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Prof. Dr.-Ing. Hans Peter Schelkle

Teaching areas: Real estate, real estate management, project development. *Research areas:* Organisation in real estate management, life cycle engineering. *Special expertise:* Facility management and organisational consulting, life-cycle management.

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Prof. Dr. rer. pol. Maike Sippel

Teaching areas: Sustainable development, sustainable economy, sustainability-oriented business administration, sustainability and society, green cities, project management. *Research areas:* Energy and climate protection in cities/organisations/politics, actors and activities in the local environment, the role of political and legal framework conditions, environmental and economic instruments. *Special expertise:* Energy and climate protection in cities/organisations/politics, actors and activities in the local environment, the role of political environment, the role of political and legal framework conditions, environment, the local environment, the role of political and legal framework conditions, environment, the role of political and legal framework conditions, environment, the role of political and legal framework conditions, environmental and economic instruments.

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Prof. Dr.-Ing. Sylvia Stürmer

Teaching areas: Building technology/construction, building physics, building maintenance/construction damage analysis/ monument care, representative geometry. *Special expertise:* Examination and evaluation of mineral construction materials (also historical building materials), building materials and procedures in building sanitation or in building protection.

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Prof. Dr.-Ing. Horst Werkle

Teaching areas: Structural design and structural dynamics. *Research areas:* Finite element method in structural planning, building and floor dynamics. *Special expertise:* Finite element calculations, structural dynamic calculations, earthquakeresistant construction.

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Prof. Franz Zahn PhD

Teaching areas: Reinforced concrete construction, prestressed concrete construction, concrete technology. *Research areas:* Prestressed concrete, composite construction, earthquake protection of buildings. *Special expertise:* Prestressed concrete, composite construction, earthquake protection of buildings.

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Faculty of Electrical Engineering and Information Technology

Prof. Dr. Peter Abele

Teaching areas: Basics of electrical engineering, electronic circuits, production and manufacturing techniques of micro-tech-

nology. *Special expertise:* High frequency circuit design, micro-technology, components simulation.

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Prof. Dr.-Ing. Gregor Burmberger

Teaching areas: Programming, fundamentals of electrical engineering, automotive bus systems, vehicle engineering (electronics), embedded systems, micro controller, VHDL design. *Research areas*: Embedded systems, micro-controller systems, automotive bus systems (especially FlexRay), CPLD, FPGA and ASIC design, circuit design, processor and system architectures. *Special expertise*: Bus systems, FlexRay automotive electronics, circuit board layout, system development, FPGA boards.

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Prof. Dr. rer. nat. Matthias Fertig

Teaching areas: Electrical engineering, digital technology. *Research areas:* optical simulation procedures, silicon photonics. *Special expertise:* Microprocessor development, optical detectors in CMOS SOI, object-oriented programming, VLSI design, computer architecture, project management.

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Prof. Dr.-Ing. Jürgen Freudenberger

Teaching areas: Transmission technology, digital technology, signal processing, communication systems. *Research areas:* Coding theory, transmission technology, signal processing, VLSI design in signal processing and encoding. *Special expertise:* Matlab, C/C++, Verilog, software and hardware development for DSP systems, radio communication with Bluetooth, WLAN, GSM, UMTS, LTE, speakerphone and voice control systems, car multimedia.

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Prof. Dr. Wilhelm Fromm

Teaching areas: Automation technology, process automation. *Research areas*: Protection and control technology in high-voltage installations. *Special expertise*: Automation and protection technology, virtual systems for automation tasks.

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Prof. Dr. Harald Gebhard

Teaching areas: Communication and media technology, communications networks, electronic navigation and positioning. *Research areas:* Local GNSS services (GPS, GLONASS and Galileo). *Special expertise:* IP protocols and networks, real-time multimedia in IP-based networks, real-time transmission of GNSS data in IP-based networks.

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Prof. Dr. Manfred W. Gekeler

Teaching areas: Power electronics, electric drive technology, energy conversion. *Research areas:* The power electronics, pulse inverter, soft switching, pulse power. *Special expertise:* Power electronics, frequency converter, solar inverters, soft switching, pulse power and Power Factor Correction (PFC), power supplies, switch mode power supplies (SMPS).

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Prof. Dr. habil. Thomas Göllinger

Teaching areas: Energy economics, economic fundamentals, organisation, sustainable economy, especially energy and mobility. *Research areas:* Ecological economics, evolutionary economics, innovation management, interdisciplinary sustainability research and sustainability management, systemic management, energy management, e-mobility, path dependency. *Special expertise:* Systemic moderation, modelling and networking tools, system dynamic modelling, operational and local climate protection and energy strategies, systemic innovation.

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Prof. Dr. Martin Häfele

Teaching areas: Basics of electrical engineering, fundamentals of analogue systems, circuits of communications engineering, design and testing of analogue circuits. *Special expertise:* Design of integrated broadband circuits, semiconductor components for high frequency circuits, production management and production techniques in electronics production.

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Prof. Dr. Werner Kleinhempel

Teaching areas: Signal processing, simulation, computer-aided circuit design. *Research areas:* Design, conception and simulation of technical messaging systems, development of methods of digital signal processing (filter algorithms, procedures for spectral analysis, multi-rate signal processing, design and implementation of digital filters. *Special expertise:* Design, concept and realisation of digital signal processing components for radio systems and radar systems.

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Prof. Dr. Alexander Krupp

Teaching areas: Process automation, programmable logic controller (PLC), programming. *Research areas:* Testing and verification procedures, simulation, standardisation/modularisation. *Special expertise:* Testing and verification procedures, standardisation in process of development, design and documentation, model-based-X, FDA CFR Part 11, GAMP, SystemVerilog, Simulink, UML.

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Prof. Dr. Florian Lang

Teaching areas: Sensors, applied physics, mechatronic systems. *Special expertise:* Automotive sensors, micro-mechanical sensors, optical measurement techniques, laser physics, laser-matter interaction, project management.

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Prof. Dr. Irene Lau

Teaching areas: Mathematics, stochastics/statistics, physics, operations research. *Special expertise:* Algebra, representation theory, algebraic number theory.

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Prof. Dr. Burkhard Lehner

Teaching areas: Computer science, programming languages, software engineering. *Research areas:* Modern software development, graphical user interfaces, GPU programming, computer graphics, computational geometry, optimisation methods, computer and art, tetrahedral networks, optical 3D measurement technology. *Special expertise:* CAD/CAM in dental medicine.

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Prof. Dr. Richard Leiner

Teaching areas: Micro-controllers, graphical programming languages (in English), CAE. *Research areas:* Application of photovoltaic and fuel cells in boats and associated energy management. *Special expertise:* Energy management in boats, measuring data acquisition via Internet, LabVIEW, CAE (analogue).

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Prof. Dr.-Ing. Heinz Rebholz

Teaching areas: Power electronics, energy conversion, electromagnetic compatibility (EMC). *Research areas:* Efficient DC/ DC converter and inverter, EMC optimized power electronics, in-vehicle networks and topologies. *Special expertise:* DC/DC converter, EMC optimised circuit design, filter design, energy storage.

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Prof. Dr. Johannes Reuter

Teaching areas: Control technology, simulation. Research areas: Control of fast switching actuators, in particular solenoid valves; autonomous mobile systems, focus: Target tracking and data association; Senorik and sensor modelling; Optimisation of operation strategies in uncertain circumstances. *Special expertise:* Non-linear control procedures of mechatronic systems, probabilistic filtering and data assignment (KF, PDAF, PDAB, MHT), modelling and simulation of dynamic systems for control and simulation.

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Prof. Dr. Christoph Schick

Teaching areas: High frequency technology, analogue circuit technology, fundamentals of electrical engineering. *Special expertise*: Built-in high-frequency circuits (RFICs), microwave circuitry, microwave measuring technology.

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Prof. Dr. Michael Striebel

Teaching areas: Mathematics 1, mathematics 2. *Research areas:* Numerical techniques, co-simulation, multi-rate procedures, model order reduction, geometric integrators. *Special expertise:* Numerical analysis, model order reduction, differential-algebraic systems, geometric integrators.

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Prof. Dr.-Ing. Gunter Voigt

Teaching areas: High-voltage technology, electromagnetic compatibility (EMC), energy transmission and distribution, measuring technology. *Research areas:* Optimisation of insulation systems, methods of high voltage test and measurement technology. *Special expertise:* Investigation of insulation systems, high voltage testing and measurement technology.

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Prof. Dr. Matthias Werner

Teaching areas: General business administration, staff management, operational organisation, project management, performance management, international procurement management. *Research areas:* Measurement and improvement of business performance, business excellence in organisations, business partnerships, strategic management. *Special expertise:* Business management, quality management, EFQM, esp. TQM, Supply Chain Management, Purchasing, Project Management.

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Prof. Dr.-Ing. Wolf-Stephan Wilke

Teaching areas: Industrial engineering (operating economic basic subjects), investment goods marketing. *Special expertise:* Product

and innovation management, logistics, post and parcel distribution, energy technology.

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Faculty of Computer Science

Prof. Dr. Oliver Bittel

Teaching areas: Programming technology, algorithms and data structures, autonomous robots. *Research areas:* Navigation method for mobile autonomous robots. *Special expertise:* Software architectures for robot controls, planning and localisation method for mobile robots, environment mapping.

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Prof. Dr. Marko Boger

Teaching areas: Software architecture, software engineering, modern programming languages, entrepreneurship, project management. *Research areas:* Model-driven software development (MDSD), graphical modelling tools, domain-specific language (DSL). *Special expertise:* MDSD, UML, Scala, Xtext, Xtend, Spray.

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Prof. Dr. Renato Dambe

Teaching areas: Medical documentation and terminology, fundamentals of medicine, medical product law, IT project management, software and system modelling, computer networks and communication systems, operation of IT systems in the health care sector. *Research areas*: Interoperability in healthcare, IT security in the health care sector. *Special expertise:* Medicine, interface standards in health care (HL7, DICOM, IHE device interface).

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Prof. Dr. Heiko von Drachenfels

Teaching areas: Software development. *Special expertise*: Programming technology, object orientation, model-driven software development, system programming, C, C++, Java.

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Prof. Dr. Oliver Eck

Teaching areas: Database systems, system modelling, algorithms and data structures. *Research areas:* Concepts and techniques of modern database systems, knowledge modelling. *Special expertise:* Database systems, software engineering, system analysis, knowledge-based systems, engineering systems.

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Prof. Dr. Markus Eiglsperger

Teaching areas: Web technologies, software quality assurance, mathematics. *Research areas:* Visualization of diagrams, software visualization, modern software architectures. *Special expertise:* Software architecture, software development processes, software visualisation, conception and implementation of web applications.

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Prof. Dr. Wilhelm Erben

Teaching areas: Statistics, logic(programming), meta-heuristics for optimisation problems, data mining. *Research areas:* Time-tabling with the help of evolutionary algorithms or other meta-heuristics. *Special expertise:* Timetabling/scheduling, meta-heuristics, statistics with Excel.

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Prof. Dr. Matthias Franz

Teaching areas: Pattern recognition and image processing. *Re-search areas:* Image processing, machine learning, cognitive systems, web analysis, deep learning. *Special expertise:* Image and texture modeling, automatic design of image processing systems, web analysis in pictures, machine learning on images, statistics of natural scenes, optical flow analysis.

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Prof. Dr. rer. nat. habil. Jürgen Garloff

Teaching areas: Analysis, numerical mathematics. Research ar-

eas: Global optimisation, scientific computing with automatic verification of results, matrix analysis, robust control, numerical linear algebra. *Special expertise:* Rounding error checking, matrix analysis, robust control, polynominal equation and inequality systems, restricted global optimisation.

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Prof. Dr. Michael Grütz

Teaching areas: Operational system analysis/system planning, operational system research/operations research/logistics/information systems of public services (hospital information systems) based on a planning game. Research areas: Development of computer-aided optimisation methods and models (operations research, expert systems, simulation) in particular in the area of personnel deployment planning, decision support systems in the area of health economics/hospital care. Special expertise: Development of a computer-based solution for intelligent use of planning for apprentices, trainees and interns (relocation planning), development of a program package for computer-aided selection and management of applicants for jobs, system analysis in a small or medium-sized business for the automation of inspection systems.

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Prof. Dr.-Ing. Oliver Haase

Teaching areas: Distributed systems and software engineering. *Research areas*: Static code analysis to thread safety, privacy in distributed systems. *Special expertise*: Concurrent programming, static code analysis, communication in distributed systems.

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Prof. Dr. Ulrich Hedtstück

Teaching areas: Discrete simulation, algorithms and data structures, theoretical computer science, data analytics. *Research areas:* Complex event processing, discrete simulation. *Special expertise:* Complex event processing, event-oriented simulation, process modelling, rule-based systems, artificial intelligence.

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Prof. Dr. Christian Johner

Teaching areas: Software engineering software quality assurance, software architectures. *Research areas*: Quality assurance for active medical products, integration of medical information systems. *Special expertise*: Medical Devices Law (USA, Europe), quality management for medical products, software development for the health sector including medical apps, quality assurance of medical software.

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Prof. Dr. Hanno Langweg

Teaching areas: Software development, cloud computing, IT-security, secure software development. *Research areas:* Malware-resistant software, proactive IT forensics. *Special expertise:* IT security, secure software development, networks for exchange of experience.

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Prof. Dr. Michael Mächtel

Teaching areas: Operating systems, real-time systems and embedded systems. *Research areas:* Latency times in real time operating systems, performance analysis of embedded systems, embedded software development, scheduling. *Special expertise:* Real-time systems, real-time operating systems, Linux, Embedded Linux, networked embedded systems, parallel computing, system-level programming languages.

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Prof. Dr. Reiner Martin

Teaching areas: IT project management, ERP systems, ERP business processes, production planning and control (PPC). *Research areas:* Optimum introduction and use of enterprise-wide information systems (ERP systems). *Special expertise:* IT project management, selection and introduction of ERP systems.

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Prof. Dr. Marco Mevius

Teaching areas: Business Informatics, modelling and optimisation of business processes, IT service management, business administration. *Research areas*: Indicator-based business process management, Social Business Process Engineering, cloud-based business process implementation, developing sustainable information systems (Green Software), mobile business processes, shadow-IT. *Special expertise*: Modelling and implementation of process-based information systems; Design, implementation and operation of key data systems; sustainability management.

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Prof. Dr. Rainer Mueller

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Teaching areas: IT security in distributed systems, innovative computer architectures, hardware and system basics. *Special expertise:* Information technology security in systems, project management, training and coaching.

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Teaching areas: General business management, internal and external accounting, controlling, strategic IT management. *Research areas*: Strategic IT management, IT governance, shadow-IT. *Special expertise*: Standardisation of IT landscapes, IT cost management and key data systems, control of distributed IT/department-IT, IT management knowledge for executives.

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Teaching areas: Software engineering, mobile applications, agile process models, programming technology, Internet technologies. *Research areas:* Agile and lean-like approach models in software development, agile project management. *Special expertise:* Design and implementation of adaptive development processes.

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Prof. Dr.-Ing. Irenäus Schoppa

Teaching areas: Digital technology, digital systems, micro-processor systems, hardware-software co-design. *Research areas:* Design and synthesis of application-specific integrated circuits and controllers in embedded systems with FPGA programmable logic blocks, hardware description languages. *Special expertise:* Circuit design with VHDL, digital measured value and signal processing with FPGA.

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Prof. Dr. Ralf Seepold

Teaching areas: Mobile and ubiquitous computing, operating systems, distributed systems, software engineering, programming. *Research areas*: Biomedical computing, mobile computing, smart home and living, automotive computing. *Special expertise*: Biometric sensor and sensor integration, Bio Vital signal processing, ambient assisted living, intelligent networked devices, sleep phases detection, stress detection, crowd knowledge management, driving assistance.

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Prof. Dr. habil. Stefan Sohn

Teaching areas: Basics of healthcare, business management, internal and external accounting, health economics and statistics, controlling in health care, communication and presentation technology, business processes in healthcare, health systems. *Research areas:* Health economics, management in health care, IT-based process support in the health sector. *Special expertise:* Strategic management of healthcare facilities, health-economic evaluations, integrated supply.

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Prof. Dr. Barbara Staehle

Teaching areas: Mathematics 1+2, theoretical computer science, discrete mathematics, stochastics, probability. *Research areas:* Modelling and optimisation of wireless-networked embedded systems, statistical evaluation of complex distributed systems, Internet of Things, reliable, flexible Radio for Industry 4.0, energy-minimal networking of embedded systems, efficient evaluation, distributed processing and use of collected data. *Special expertise:* Performance evaluation of distributed systems through analysis and simulation, discrete event simulation, data evaluation with MATLAB, standards and protocols for wireless communication and localisation.

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Prof. Dr. Dirk Staehle

Teaching areas: Computer networks, computer architecture, vehicle networks, communication technology, wireless networks. *Research areas:* Wireless networks and wireless networks with a focus on wireless network planning, resource management and video transfer (QoE). *Special expertise:* Wireless Standards (GPRS, UMTS, LTE, WLAN, ZigBee), mobile networks (radio resource management, architecture, NFV), video transmission and quality of experience (QoE), (wireless) network planning and transport modeling, simulation (Matlab, OPNET).

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Prof. Dr. Georg Umlauf

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Prof. Dr. Christian Wache

Teaching areas: Basics of health informatics and study methodology, fundamentals of medicine, database and information systems, Medical Products Law, medical technology, information systems in the healthcare sector, requirements and usability engineering, telemedicine and e-health. *Research areas:* Hospital information systems, medical systems, mobile eHealth, ambient assisted living. *Special expertise:* Hospital information systems, data protection, medical products law, product management, CPOE, CDSS.

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Prof. Dr.-Ing. Jürgen Wäsch

Teaching areas: Database and information systems, e-business technologies, information engineering. *Research areas*: Innovative database applications and database technologies, distributed systems, and peer-to-peer networks, collaborative systems and social networks. *Special expertise*: Database systems, technologies and applications, XML standards and technologies, information modelling and representation, service-oriented architectures and web services, business-to-business integration, e-business standards, product data management, product classification, electronic product catalogues.

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Faculty of Mechanical Engineering

Prof. Dr.-Ing. Guido Baltes

Teaching areas: Strategic management and innovation, high-tech marketing, technology strategy, corporate entrepreneurship. *Research areas:* Strategies of digitisation, design of adaptable and agile organisations, business project teams to implement ambidextry, strategic innovation with corporate entrepreneurship, innovation lab eArchitecture lab. *Special expertise:* Strategy development, strategic transition and change, customer-centric innovation, digitisation strategies. Prof. Baltes is Director of the

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Teaching areas: Design and calculation, materials technology (plastics). *Research areas:* Structural analysis and component optimisation with the finite elements method (FEM), durability, plastics technology, lightweight construction. *Special expertise:* FEM, strength calculations, fatigue resistance, fracture mechanics, screw and weld calculation, structural dynamics, parameter optimisation, plastic simulation.

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Prof. Dr. Michael Butsch

Teaching areas: Vehicle technology, vehicle transmission. *Research areas:* Vehicle transmission, drive technology, vehicle technology. *Special expertise:* Planetary gearbox, vehicle transmission, industrial gearboxes, investigations on the university's own roller test stand.

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Prof. Dr.-Ing. Todd Deißer

Teaching areas: Materials engineering, production procedures. *Research areas*: Coating technology, forming technology, foundry technology, wear and corrosion protection, welding technology, soldering technology, underwater technology. *Special expertise*: Soldering and welding technology, coating technology, wear protection, thermal cutting and joining technology.

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Prof. Dr.-Ing. Martin Domm

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Prof. Dr.-Ing. Ralf Eissler

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Prof. Dr.-Ing. Ingo Fricker

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Prof. Dr.-Ing. Dr. h.c. Paul Gümpel

Teaching areas: Materials science, material testing, corrosion and surface technology. *Research areas:* Research on steel materials, form-memory alloys corrosion behaviour of corrosion-resistant steel, performance behaviour of tools. *Special expertise:* Corrosion behaviour of steels, stainless steels, tool materials, wear behaviour of materials.

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Prof. Dr. Christian Hettich

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Prof. Dr.-Ing. Werner Hofacker

Teaching areas: Thermal process technology. *Research areas:* Process technology, environmental technology, energy technology (rational use of energy, renewable energy). *Special expertise:* Process technology, environmental technology, energy technology (rational use of energy, renewable energies), numerical thermal and fluid dynamics, simulation technology, thermal material separation.

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Prof. Dr. Ditmar Ihlenburg

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Prof. Dr.-Ing. Uwe Kosiedowski

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Prof. Dr.-Ing. Marcus Kurth

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Prof. Dr.-Ing. Burkhard Lege

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Prof. Dr. Andreas Lohmberg

Teaching areas: Fluid mechanics, fluid-flow machines (turbo machinery), flow simulations (CFD). *Research areas:* Fluid mechanics, fluid-flow machines (turbo machinery), flow simulations (CFD). *Special expertise:* Pumps, compressor and turbine development, Computational Fluid Dynamics (CFD), numerical flow simulation.

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Prof. Dr.-Ing. Verena Merklinger

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Prof. Dr. Roland Nägele

Teaching areas: Control technology, regulation technology. *Research areas:* Structured PLC programming, PC-based control (soft-PLC), test automation, frequency measurements and modelling. *Special expertise:* Observer status, model-based fault detection, optimisation of reliability (dependability), electronic circuits, complex measurement data analysis, e.g. jump detection.

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Prof. Dr. Kerstin Schaper-Lang

Teaching areas: Economics, business administration, business management and organisation, CRM customer relationship management, managerial economics. *Research areas:* Prosperity evaluation – in particular the factor of freedom, gender research, diversity and inclusion, innovation management, corporate identity – organisational culture, customer orientation. *Special expertise:* Business coaching, NLP, business ethics.

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Prof. Dr.-Ing. Karen Schirmer

Teaching areas: Mechanical engineering (equipment and fittings, design and calculation), technical mechanics, engineering design, CAD, methodology and risk assessment in the design and development process, exhaust after-treatment (automotive, filters & catalysts), recycling. *Special expertise:* Methodology and risk assessment in the design and development process; construction process of technical apparatus & fittings, exhaust aftertreatment.

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Prof. Dr.-Ing. Carsten Ch. Schleyer

Teaching areas: Lean production, digitisation in production, production planning, production networks, materials management, production logistics. *Research areas:* Lean production, digitisation in production (Industry 4.0), production planning, APS systems, added value systems. *Special expertise:* Digitisation in production (Industry 4.0), lean production/lean management, production management, added value systems, model factory Industry 4.0, production planning.

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Prof. Dr.-Ing. Klaus Schreiner

Teaching areas: Internal combustion engines, power and working machines, mathematics, simulation, soft skills. *Research areas:* Internal combustion engines on the Lake of Constance, mini block heat and power plants, engine diagnostics, engine simulation. *Special expertise:* Engine simulation, engine diagnostics, combustion development, common rail, book author.

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Prof. Dr.-Ing. Dieter Schwechten

Teaching areas: Mechanical process technology/particle technology, exhaust air purification, fluid dynamics, multi-phase flows, hygienic design, methods of process development, design of experiments (DoE), sorting technology (recycling). *Special expertise:* Energy-saving grinding and review of fine powder, online particle measuring technology, sampling, particle separation procedures in processing and recycling, construction and optimisation of process engineering machinery.

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Prof. Dr.-Ing. Jens Weber

Teaching areas: Technical mechanics, vibration technology, foot-and-mouth disease simulation, mathematics, modelling and simulation. *Research areas:* Dynamic simulation high-exchange loaded gear trains, high-pressure pumps and other engine components, foot-and-mouth disease simulation, stability studies on rolling installations and rolling processes, non-linear dynamics of radial coupled rotors. *Special expertise:* Multi-body systems, non-linear dynamics, vibration measurement and analysis, signal analysis, mathematical modelling and simulation, numeric, FEM.

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Prof. Dr.-Ing. Reinhard Winkler

Teaching areas: Materials technology, mathematics, cutting and joining technology, technical mechanics. *Research areas:* Materials technology, cutting and joining technology. *Special expertise:* Materials technology: Light metal material aluminium alloy (development, space frame technology); cutting and joining technology: Laser beam welding.

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Faculty of Economics, Culture and Law

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Teaching areas: Economic and social law, EU law, comparative law, conflict management/alternative dispute resolution (ADR), industrial property protection/intellectual property including media and copyright law. *Research areas:* ADR (use of mediation and similar procedures in business law), international supplier contracts and cooperation agreements (F&E). *Special expertise:*

Development of international supplier contracts, alternative dispute resolution, legal issues in e-commerce.

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Prof. Dr. Jochen Benz

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Prof. Dr. Beate Bergé

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Prof. Dr. Andreas Bertsch

Teaching areas: Basics of business administration, finance, accounting, balance sheet policy and balance sheet analysis according to the German Commercial Code (HGB) and International Financial Reporting Standards (IFRS), case studies, control systems and investment promotion. *Research areas:* In accordance with HGB and IFRS accounting, risk management, business taxation, company evaluation, financing companies. *Special expertise:* Conversion of accounting from HGB to IRFS, accounting of financial instruments, in particular derivatives and structured products, according to national and international principles, business valuation, risk management at banks.

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Prof. Dr. jur. Susanne Engelsing

Teaching areas: Trademark law, design law, patent law, utility model law, copyright law, competition law, employee invention law, classification and methods of legal science, BGB general part and the general law of obligations, special debt law, German and European constitutional law. *Research areas:* Trademark law, design law, patent law, utility model law, copyright law, compe-

tition law, employee invention law. *Special expertise*: Trademark law, design law, patent law, utility model law, copyright law, competition law, employee invention law, press law, food labelling law as a result of over 13 years of work as a business lawyer in these areas of law.

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Prof. Peter Franklin

Teaching areas: Intercultural management, intercultural business communication, Business English. *Research areas:* Intercultural management skills, foreign assignments, intercultural interaction. *Special expertise:* Competence assessment and development.

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Prof. Dr. Stephan Grüninger

Teaching areas: General business studies, economics, managerial compliance and corporate governance, economic and business ethics. *Research areas:* Corporate governance and compliance management, fraud risk management & fraud investigation, compliance auditing & monitoring, business ethics/corporate responsibility. *Special expertise:* Corporate management and monitoring, detection and prevention of economic crime, in particular combating corruption, compliance management and business ethics.

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Prof. Dr. Oliver Haag

Teaching areas: Company law, commercial law, employment law, civil law, compliance, corporate. *Research areas:* Codes of industrial relations in medium-sized businesses, legal relationships of shareholders and companies, company succession in family businesses, compliance in small and medium-sized enterprises. *Special expertise:* Business creation and succession, manager liability, company law, commercial law, employment law, participation management, compliance.

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Prof. Dr. Michael Hadamitzky

Teaching areas: Logistics, supply chain management, production. *Research areas*: Supply chain management in the automotive industry, purchasing strategies in SME's, R&D benchmarking in machine and plant construction. *Special expertise*: Optimisation of logistics, production, purchasing, factory planning, restructuring, innovation management.

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Prof. Dr. Olaf Hoffmann

Teaching areas: Controlling, in particular, project controlling, accounting, financing and investment. *Research areas:* Controlling of financial service providers as well as project controlling. *Special expertise:* Networking between controlling concept and IT-specific implementation, bank controlling, project controlling.

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Prof. Dr. Annette Kleinfeld

Teaching areas: Economy and society, in particular economic and business ethics and social responsibility of companies/organisations (C(S)R), responsible corporate governance, values and integrity management, practical philosophy and applied ethics. Research areas: Socially and ethically-responsible corporate governance as a business contribution to sustainable development and the new "Agenda 2030" of the United Nations in the form of the "Sustainable Development Goals (SDGs); Intra and transcultural value management in medium-sized, owner-managed and family businesses; the development of a holistic management model and quality seal "Success with Ethics" in close cooperation with pilot companies from the private sector; development of the "DEX – German Ethics Index[®]" on behalf of the Foundation – CLUB OF HAMBURG*. Special expertise: Company culture and diagnostics, value-oriented corporate management and control; ISO 26000 and all derived national versions - from the development process up to practical application.

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Teaching areas: Economic private law, public business law. *Research areas:* International contract law, commercial and company law, public procurement law. *Special expertise:* Corporate transactions in the international group, in particular restructuring, foundations of JV's etc., international project contracts, in particular in the automotive sector.

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Prof. Dr. Christian Krekeler

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Prof. Dr. Thomas Maier LL.M

Teaching areas: Civil law, tax law, insolvency law, legal management. *Research areas*: Automotive supply industry law, in particular contract, product liability and antitrust law. *Special expertise*: Business start-up, business structuring, company acquisitions and corporate succession (both corporate and tax law).

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Prof. Dr. Heinz Mürdter

Teaching areas: Economic and financial mathematics, international economic relations. *Research areas:* Theory and history of globalisation, economics of oil-producing countries, new system competition. *Special expertise:* Modeling and simulation in economy and demography.

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Teaching areas: Operational accounting, investment and financing, business planning and corporate monitoring, international accounting and auditing, management consulting. *Research areas*: Risk-based audit approach, risk management, risk adjusted balanced scorecard, international accounting. *Special expertise*: Auditing, business consulting, international accounting, SME consultancy services.

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Prof. Dr. Clotilde Rohleder

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Prof. Dr. Jan-Dirk Rosche

Events, work and research fields: Leadership, coaching, team development, entrepreneurship, personnel and organisational development, indoor and outdoor learning. *Special expertise:* Activities and management tasks in international companies in the chemical and automotive industries in classical human resources management, personnel marketing, innovative and strategic human resources and organisational development, consulting, coaching, training experience in profit and non-profit organizations, additional training in systemic and Gestaltpsychological counselling, in career development and change management.

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Prof. Dr. Leo Schubert

Teaching areas: Marketing, statistics, business research, creativity and ideas management, international finance markets. *Research areas:* Capital market research, customer satisfaction research. *Special expertise:* Portfolio optimisation, multivariate data analysis.

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Prof. Dr.-Ing. Stefan Schweiger

Teaching areas: Industrial project and process management, supply chain management, quality management, materials management, service management (capital goods). Research areas: Service management in the investment goods industry (especially in mechanical and plant engineering, medical technology). Special expertise: Change management, project management, logistics/ SCM, process management, service management.

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Prof. Dr. Marc Strittmatter

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