

Source: Simon Sinek (2013): "Start with why"

WHY:

Closing the infrastructure investment gap through the delivery of efficient, innovative, clean/climate-neutral and socio-/human-centred infrastructure enabled by platform technology

HOW:

Agile <u>integration of the infrastructure value network</u> via shared data spaces and federated digital infrastructure (InfraTech) services

WHAT:

Platform enabled sustainable, resilient <u>planning</u>, <u>production</u> and <u>operation</u> system connecting municipalities, public authorities and companies (esp. SMEs) as an infrastructure value network ecosystem

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DIGITAL PLATFORM GOVERNANCE



















Global Infrastructure Hub







Columbia University IN THE CITY OF NEW YORK



BAU) INDUSTRIE



COMMITTED TO IMPROVING THE STATE

Norwegian University of Science and Technology

A New Vision for InfraTech – addressing current infrastructure challenges (Why) **FUTURE OF** megatrends impacting the E&C industry ONSTRUCTION climate change A highly fragmented of global ecosystem, both vertically ** Demand shift greenhouse gas emissions are attributable to buildings and horizontally, with lack of to emerging countries collaboration² Talent gap and ageing Huge infraworkforce structure annual investments of the next decade's are needed to close the growth in construction **Urbanization &** of general global infrastructure gap will happen in contractors are nousing emerging countries concerned consumer of global about raw materials is the people are added daily to finding construction industry urban areas and need experienced affordable and crafts workers

The E&C sector is one of the least digitized 1

Resource scarcity

healthy housing

Source: The Boston Consulting Group; World Economic Forum

¹McKinsey (2015) Global Institute (MGI) analysis

²McKinsey (2020) The next normal in construction

A New Vision for InfraTech Holistic perspectives on infrastructure development

- How can we achieve the climate targets and protect the environment?
- How can we build human-/sociocentred infrastructure to serve our communities?
- How can we master the digital transformation to substantially increase productivity and achieve value for money?

Human-centered – individual internal



- Create visions for infrastructure development by platform-oriented co-creation process
- Allow full-lifecycle participation of private stakeholders in the planning and innovation process
- Motivate end-users to participate and express their individual needs

Technology-enabler – individual externa



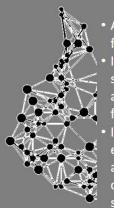
- Reduce value chain and lifecycle risks, increase return, and enhance investment security
- Enable collaborative and smart contracting; monitor and control of the value creation process using distributed ledger technology
- Enable data and service sharing and international data flows

Culture embracing – collective internal



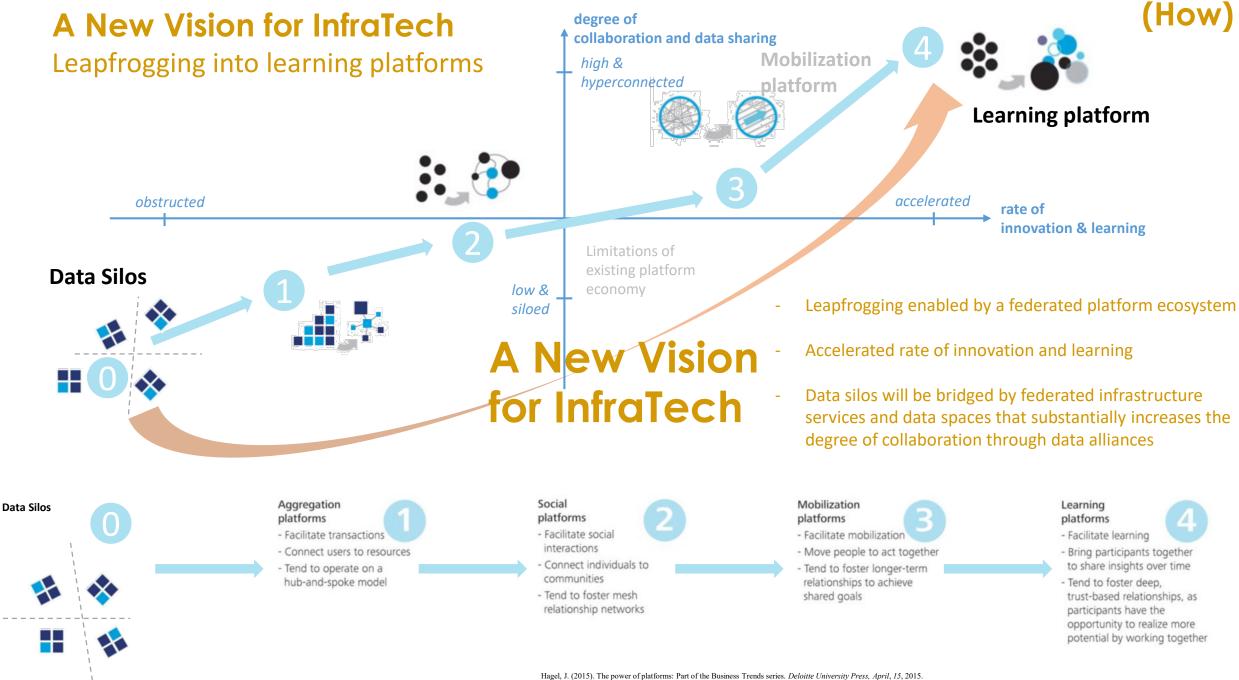
- Allow full-lifecycle participation of public stakeholders in the planning and innovation process
- Increase trust and transparency, reduce complexity, support data and service sharing, and enable the development of ecosystem teams connected by common goals and transparent outcomes

System thinking – collective external



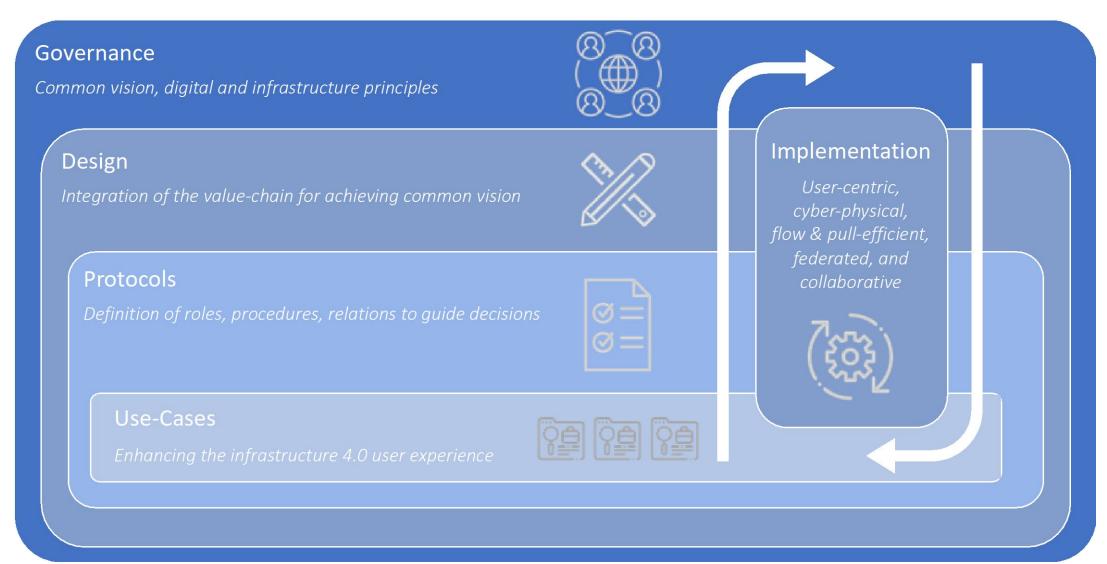
- Accelerate digitalization of the infrastructure sector by following policies, standards, processes, protocols
- Introduce impact metrics that incentivize a sustainability-total-cost-of-ownership model to accelerate and ensure decarbonisation, circular material flows and environmental/commons protection
- Include smaller firms thereby avoiding technology and economic concentration, while accelerating innovation and growth; implement digital federation services to comply with cybersecurity, privacy, and digital sovereignty rules and regulations

Source: Bühler, Nübel, Jelinek (2021): "A New Vision for InfraTech", T20 Policy Brief



(What)

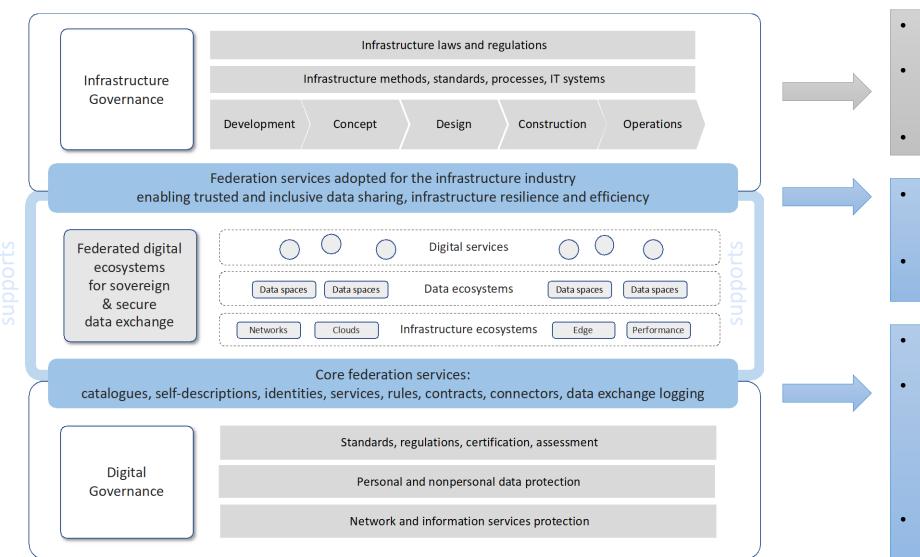
Five dimensions of implementing a mobilization and learning platform



Source: Bühler, Nübel, Jelinek (2021): "A New Vision for InfraTech", T20 Policy Brief

(What)

Governance structure of the federated digital platform for infrastructure



- Integrates the infrastructure value network
- Provides platform governance, platform design, platform protocols
- Implements through use cases
- Mapping of core infrastructure regulations, standards, processes required
- Enabling planning, production, operation system
- Reduce dependency on global hyperscalers
- Federation services

 architecture well described
 (e.g. NIST Cloud Federation

 Reference Architecture or

 Gaia-X Federation Services
 Architecture)
- Improve data sovereignty, privacy, cybersecurity

Source: Bühler, Nübel, Jelinek (2021): "A New Vision for InfraTech", T20 Policy Brief

(Why - How - What)

Innovation, feasibility, benefits and relevance of our New InfraTech Vision



Innovation potential and originality

- Provides new vision & narrative for infrastructure
- Integration of the infrastructure value network (bridging InfraTech islands)
- Avoidance of stand-alone solutions through replicable use cases selected along the infrastructure lifecycle with cross-use case governance structure



Feasibility and application potential

- Provides strong platform governance structure
- Use cases of varying levels of application maturity with existing providers, consumers, and resources or robust network of potential participants and end users for effective and scalable reuse



Need and benefits of New InfraTech Vision

- Unleashes full InfraTech innovation potential
- Need to merge existing silos into cross-domain value networks with potential for a learning platform through data sovereignty, interoperability, portability, security and trust

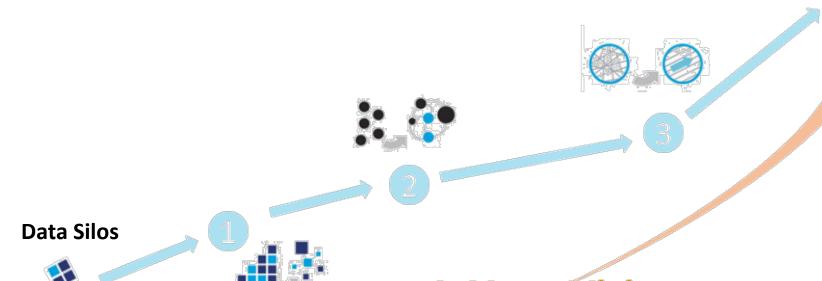


Relevance for society and the environment

- Supports human-/socio-/eco-centred platform design
- •Create project opportunities and reduce the investment backlog for socially and climate responsible infrastructure through replicable use cases focused on sustainable (ESG*) value proposition

And what are your thoughts?

Learning platform



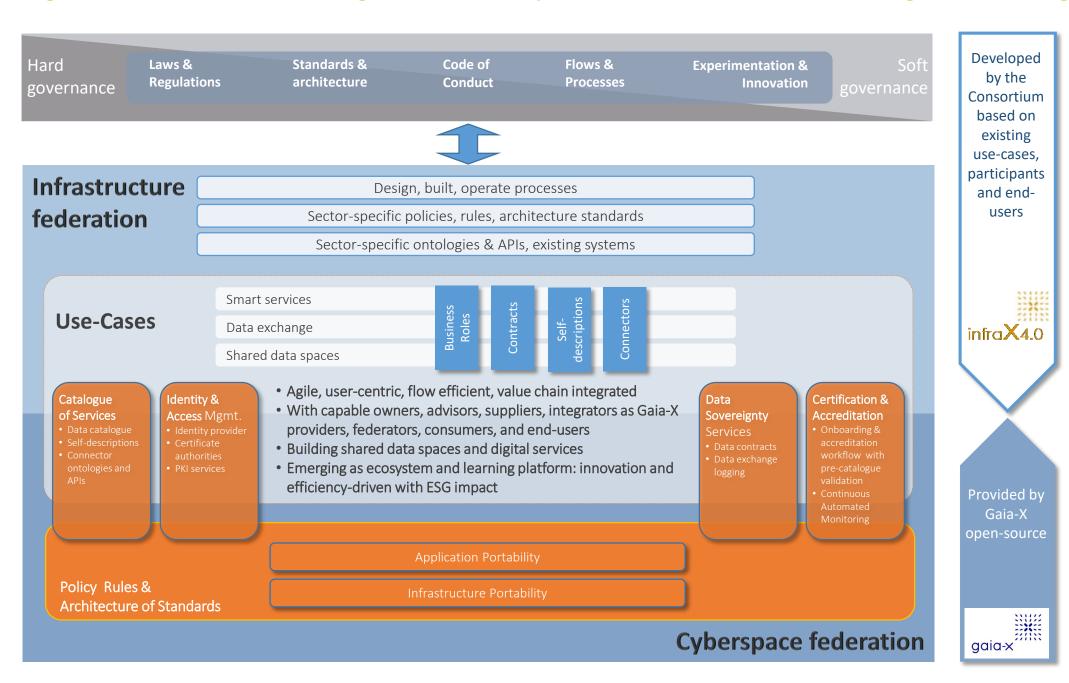
How can we overcome data silos and start learning together?

A New Vision for InfraTech

technology itself never was and never will be able to solve the limitations of traditional infrastructure

Appendix

Polycentric governance framework: digital federated platform for infrastructure design and management

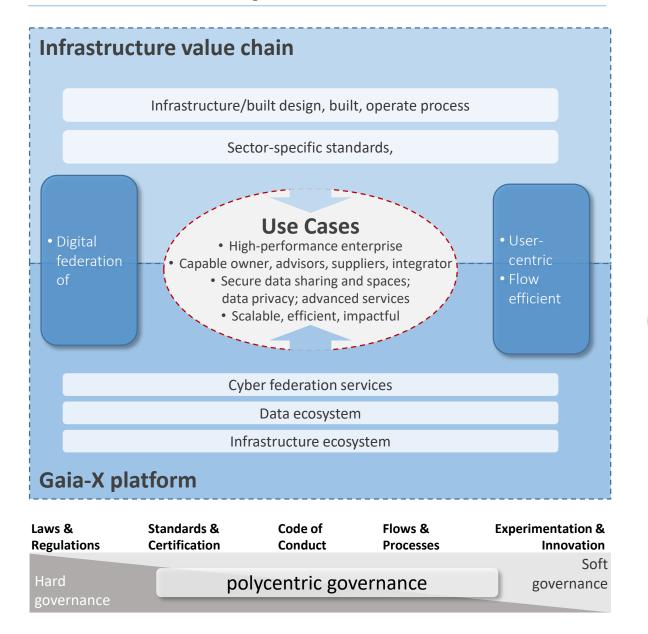


Governance as possibility for collaboration based on shared principles for the benefit of society

Governance evolution

Advanced resilience Anti- Improve with **Fragility** shocks (2020s) Elasticity & learning Robustness through adaptation Resilience Equilibrium (2010s) after disorder Self-organization Adhocracy based on flows and iterations Loosely coupled **Agility** units (2000s) Advance of the information age

The use case at the center of governance



Technology trends

Everything Intelligent Ubiquitous mobile society

Virtualization & open architecture

Endogenous security schemes

Value creation though distributed ledger

Industrial internet of things Smart sensors & robotics





Member of the OECD **Executive Consultation** Group for the **Blue Dot Network**

G20 InfraTech Agenda



Member of the G20 **GIHub Academic Advisory Panel**





Member of the **G20/T20 TASK FORCE 7** Infrastructure **Investment and Financing** Infrastructure 4.0 -Value Chain Integration through Federated **Digital Platforms**





Gaia-X domains geoinformation and public sector



InfraTech Stock Take of Use

Cases















2016 2018 2019 2021 2022 2017 2020

WØRLD ECØNOMIC FORUM



WEF Infrastructure 4.0 Initiative

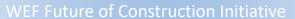




WØRLD ECØNOMIC FORUM



Sustainable and resilient planning, provision and operation of infrastructure

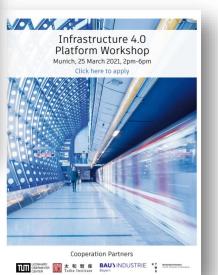
















Prof. Dr.-Ing. Michael Bühler Professor of Construction Business Management Kostanz University of Applied Sciences Germany

June 3, 2021

Dear Prof. Dr.-Ing. Bühler,

We are writing with regards to a closed-door workshop, organized by the International Affairs Institute (IAI) and the Fondazione Compagnia di San Paolo on Infrastucture 4.0: Data, Technology and Resilience.

The workshop titled "Transforming Infrastructure Through Digital Technology: The Role of G20" is organised within the framework of the Think 20 (T20), the G20 official engagement group bringing together leading global think tanks and research centres, of which the IAI is the National Co-Chair. The event will be held on Monday July 12, 2021 from 14:00 until 15:45 CEST.

The event will investigate the impact of the digitalization in the infrastructure sector in order to better understand the changes triggered by new digital technologies and discuss the related challenges and opportunities for the infrastructure sector.

We would be honoured if you could serve as a speaker in the panel discussion, which will begin at 14:30 CEST. A draft programme will soon be shared.

The event will be held entirely in English.

Should you have any inquiries, please do not hesitate to contact us.

We very much hope that you will be able to accept our invitation and look forward to hearing from you.

Best regards,

Francesco Profumo

President, Fondazione Compagnia di San Paolo

and

T20 Lead Co-Chair Task Force 7

"Infrastructure Investments and Financing"

Ettore Greco /

Executive Vice President, IAI

and

T20 Coordinator





THE ROLE OF G20

12 JULY 2021, 14:00-15:45 CEST

AGENDA

WELCOME REMARKS

Francesco Profumo, President, Fondazione Compagnia di San Paolo; Lead Co-Chair TF7 – Infrastructure Investments and Financing

Ettore Greco, Executive Vice President, Istituto Affari Internazionali

KEYNOTE ADDRESS

Enrico Giovannini, Minister, Ministry of Sustainable Infrastructures and Mobility

PANEL DISCUSSION

Monica Bennett, Director of Thought Leadership, G20 Global Infrastructure Hub

Francesco Bonfiglio, CEO, Gaia X

Michael Bühler, Professor of Construction Business Management, Konstanz University of Applied Sciences

Raffaele della Croce, Senior Economist, Organization for Economic Co-operation and Development

Q&A

MODERATOR

Joisa Dutra, Co-chair Task Force 7 "Infrastracture Investment and Financing", T20 Italy & Director, Infrastructure Regulation Center, Fundação Getulio Vargas









Prof. Dr.-Ing. Michael Bühler Professor of Construction Business Management Kostanz University of Applied Sciences Germany

July 14, 2021

Dear Prof. Dr.-Ing. Bühler,

We are writing to renew our gratitude for your participation as a speaker during the closed-door workshop "Transforming Infrastructure Through Digital Technology: The Role of G20".

We wanted to thank you for your insightful remarks which we feel greatly contributed to a fruitful discussion on the impact of the digitalization in the infrastructure sector, highlighting the changes triggered by new digital technologies as well as the related challenges and opportunities for the infrastructure sector.

We thank you once again for having accepted our invitation to attend the workshop,

Best regards,

Francesco Profumo

President, Fondazione Compagnia di San Paolo

and

T20 Lead Co-Chair Task Force 7

"Infrastructure Investments and Financing"

Ettore Greco

Executive Vice President, IAI

and

T20 Coordinator