
REVERSE PROCESS DESIGN

A method for process monitoring and optimization

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BIMiD



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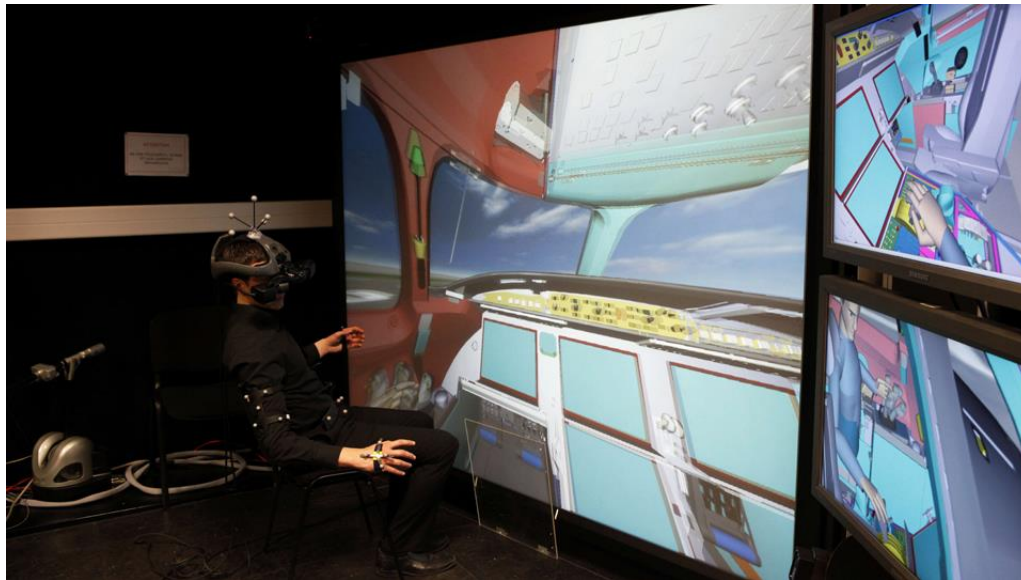
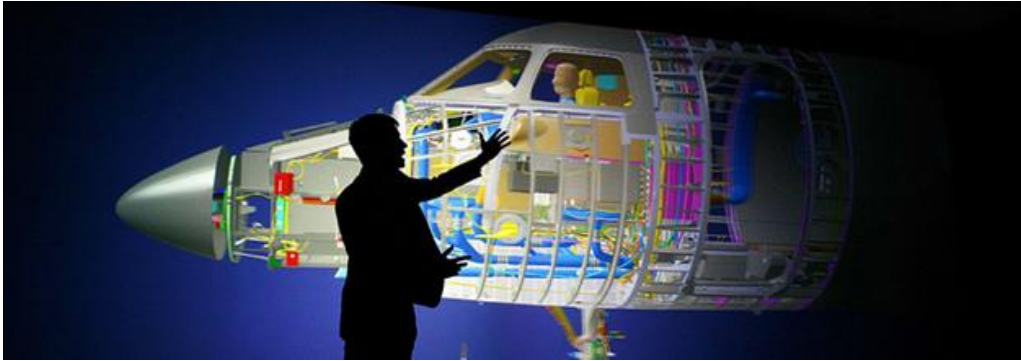
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BIMiBP: “PHYSICAL FOLLOWS VIRTUAL”

Analogy to aviation construction

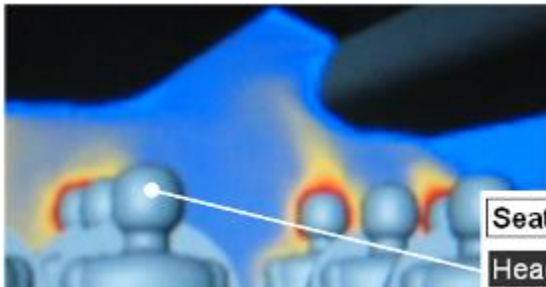
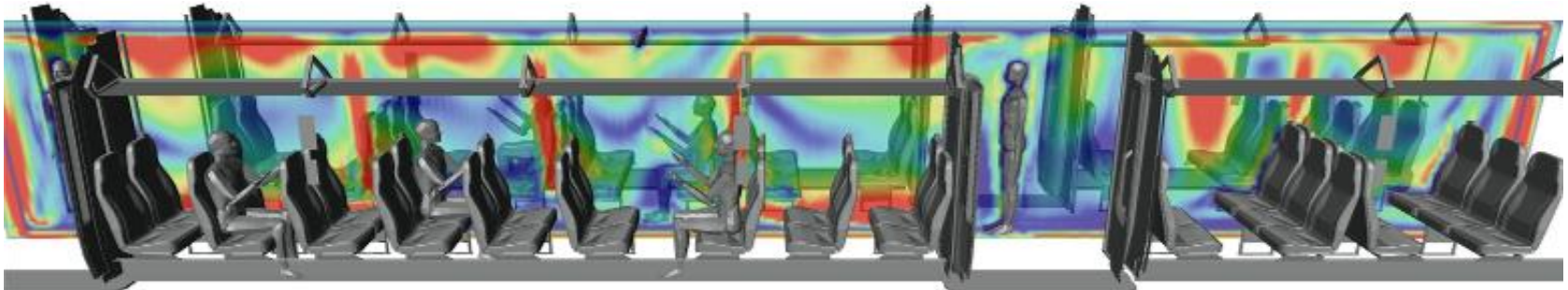


„THE FIRST ONE
TO BE BUILT IS
THE FIRST ONE
TO FLY”

Source: Dassault Systems PLM

BIMiBP: SETUP OF A VIRTUAL DEVELOPMENT PLATFORM

Analogy to the automotive industry



Seat 24C	vote
Head	slightly warm
arm	neutral
hand	neutral
m	slightly cool
nd	slightly cool
	neutral
	neutral

Mitglied im Firmenförderkreis des IFV BAHNTECHNIK e.V. (08/2014)

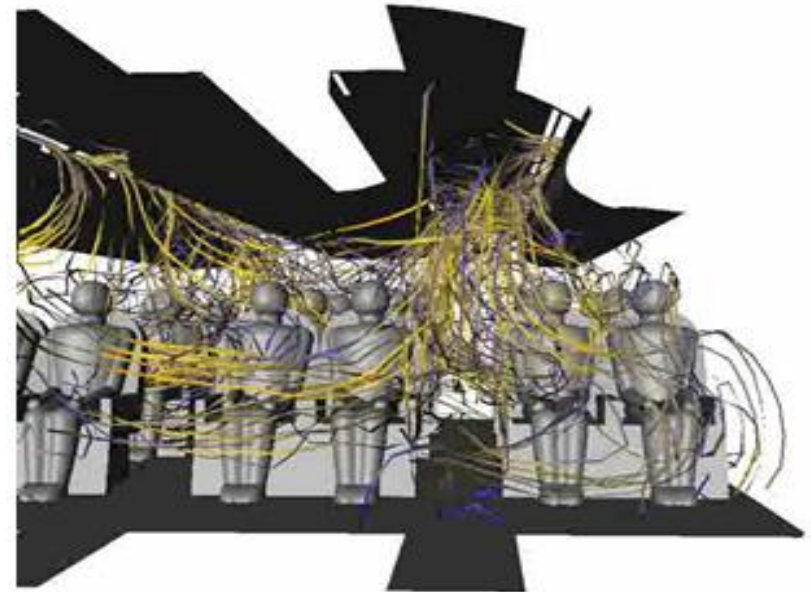
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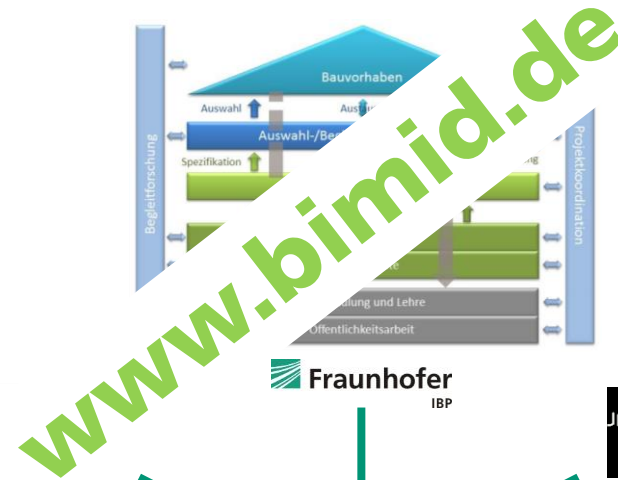
Das Netzwerk der führenden Unternehmen der Bahnbranche
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www.ifv-bahntechnik.de
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Source: Fraunhofer IBP

Current BIM-Projects

Foshan New City



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AGENDA

- Current needs
- The Reverse Process Design – From Theory
- The Reverse Process Design – To Practice
- Summary and Outlook

CURRENT NEEDS

LEAN BUILDING PROCESS

How to get a LEAN BUILDING PROCESS ?

LEAN BUILDING PROCESS

REDUCE DATA CONTENT TO THE MINIMUM
NECESSARY !

BIG DATA

Intelligent Selection



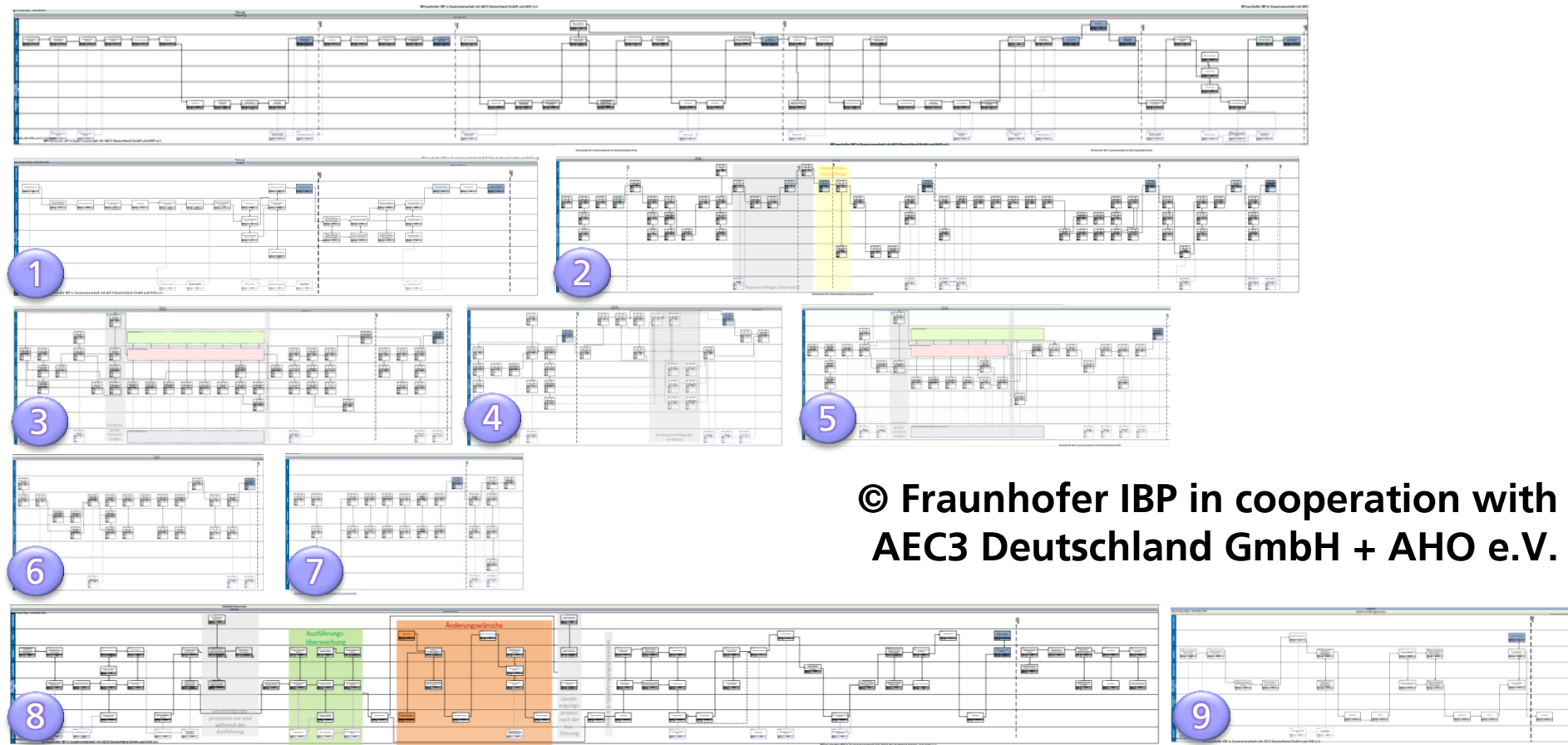
LEAN BUILDING PROCESS

ANSWER THE QUESTION:

**WHO NEEDS WHICH PIECE OF DATA AT WHAT
TIME IN WHAT QUALITY AND FORMAT?**

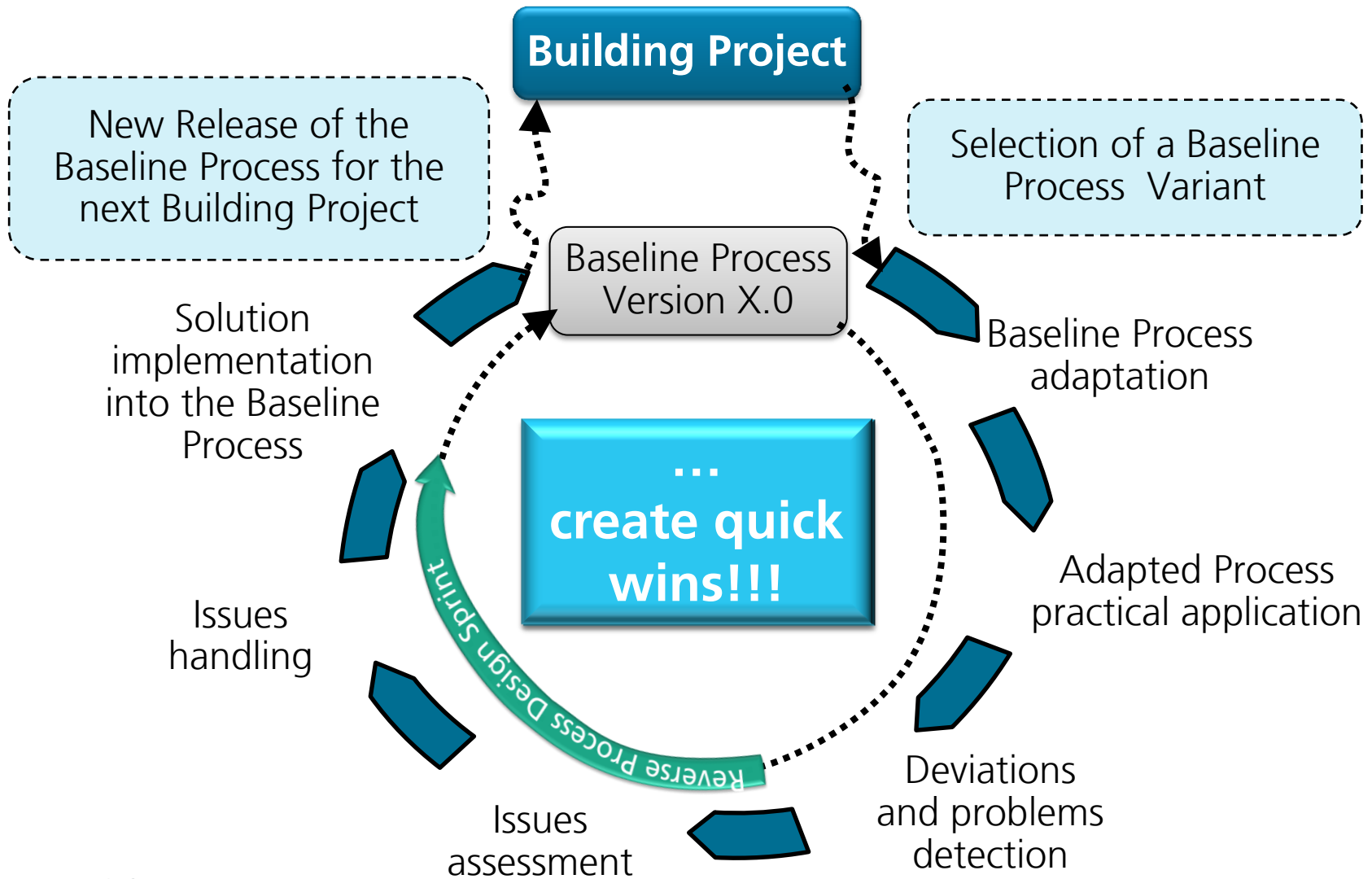
REVERSE PROCESS DESIGN IN THEORY

BIM REFERENCE BUILDING PROCESS MAP (BIM-RBPM)



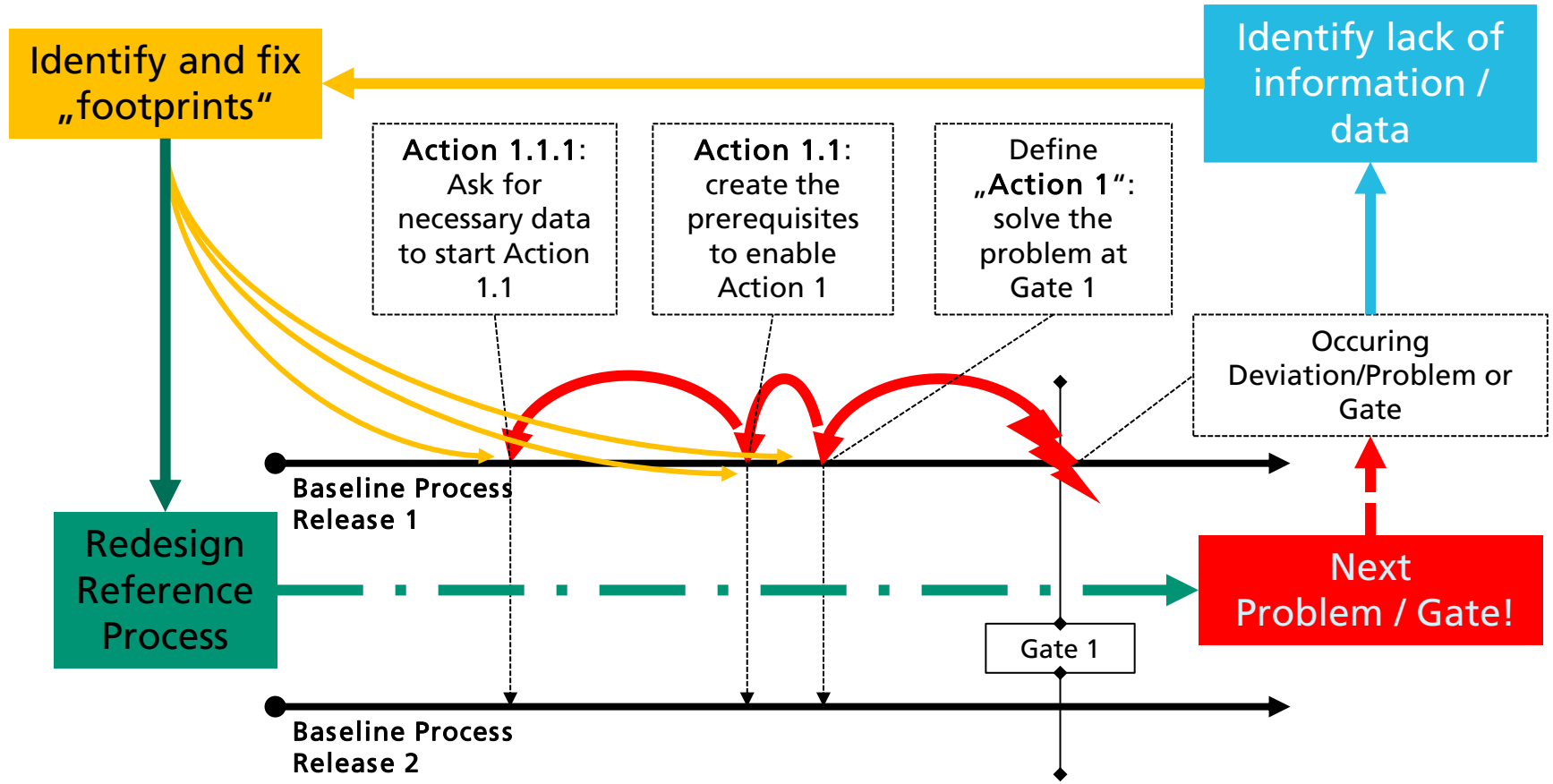
Source: Fraunhofer IBP

PROCESS MANAGEMENT CYCLE



Source: Fraunhofer IBP

REVERSE PROCESS DESIGN (RPD)



Source: Fraunhofer IBP

FINDINGS

- Building projects contain iterative steps
- Lessons learned are saved in the Building Process Map
- Lean Management:
 - Execute Process Management Cycles to Monitor and Optimize
- Reverse Process Design
 - *Who delivers when, what to whom, and in which Quality?*
 - Fluid and high quality information flow

REVERSE PROCESS DESIGN IN PRACTISE

REVERSE PROCESS DESIGN

Practical Example: Process Workshop

PROCESS ENHANCEMENT = COLLABORATION!

CREATE AWARENESS !

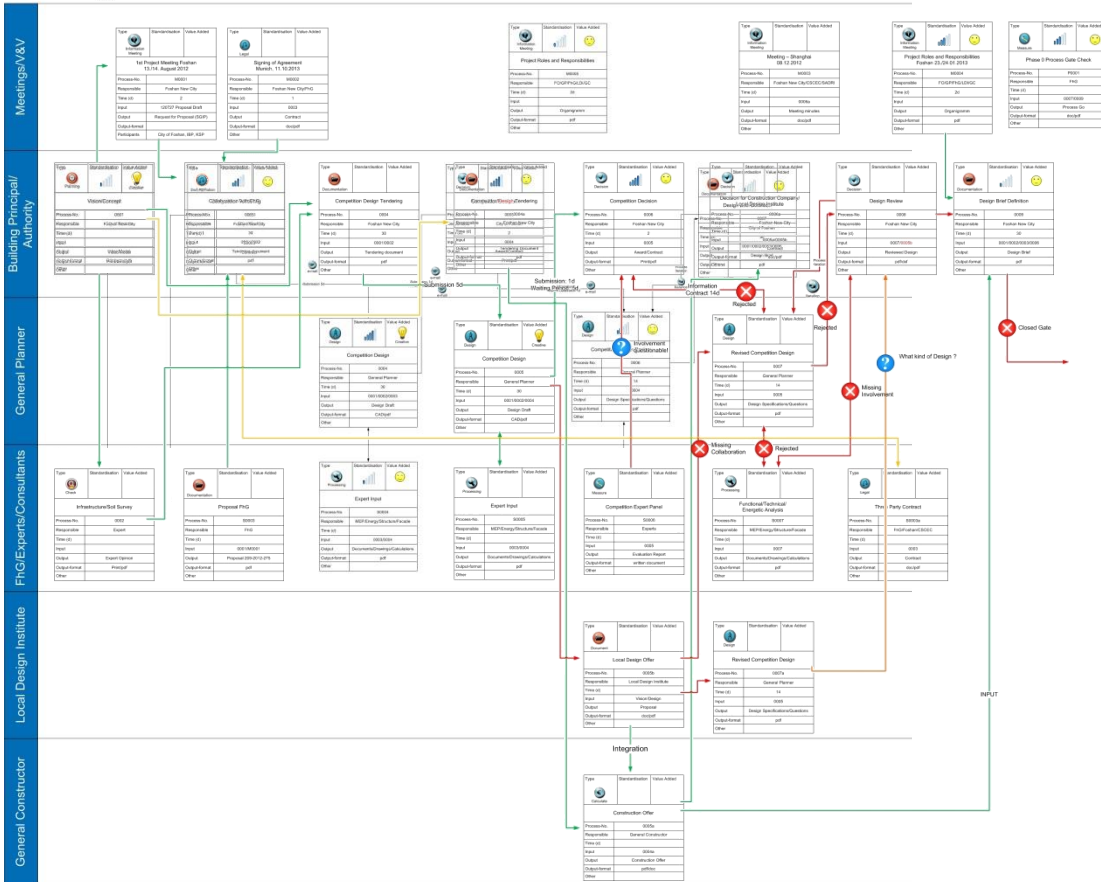


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Source: Fraunhofer IBP

REVERSE PROCESS DESIGN 1

Practical Example



Source: Fraunhofer IBP

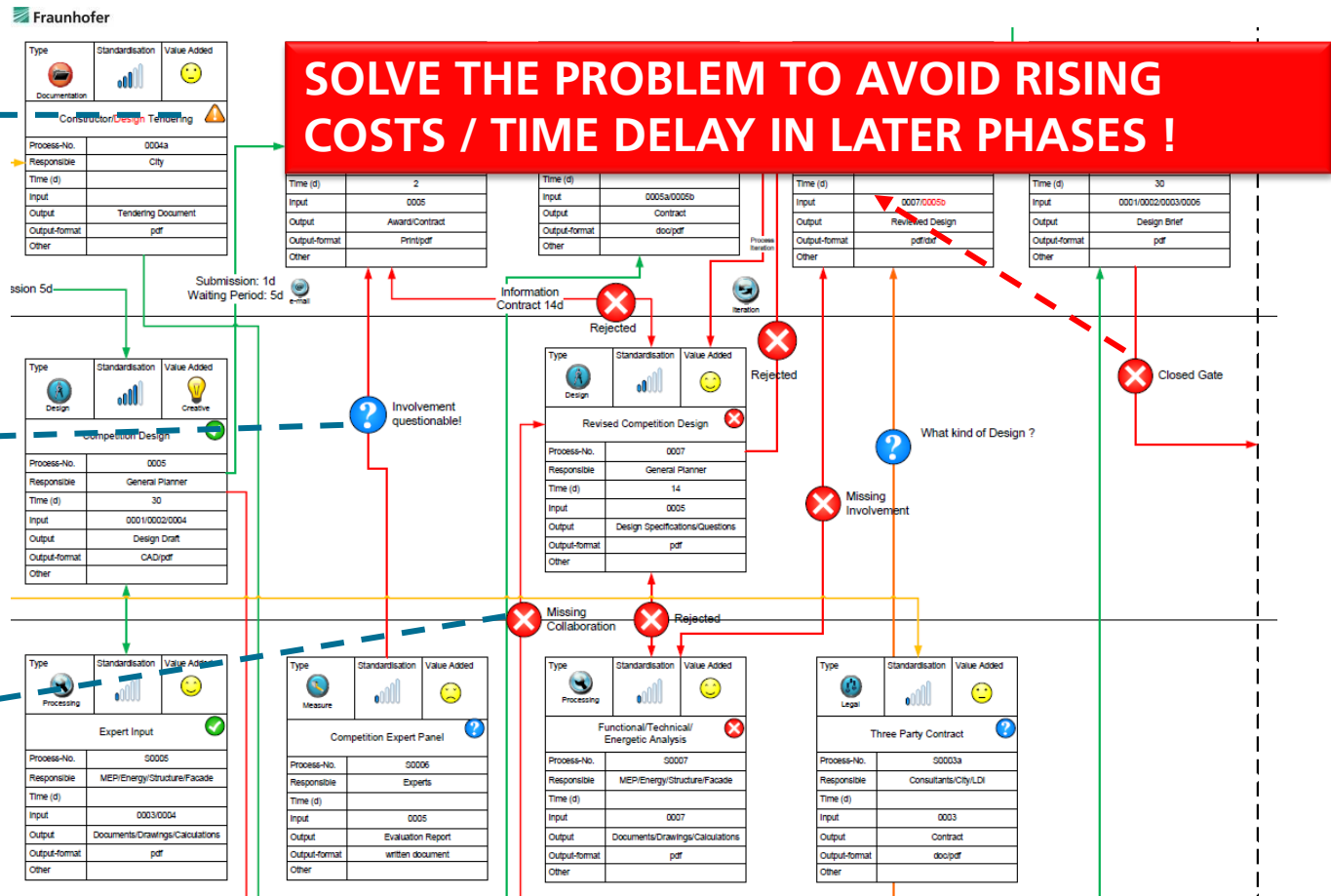
REVERSE PROCESS DESIGN SPRINT

Practical Example


Deviation


Undefined


Impossible



Source: Fraunhofer IBP

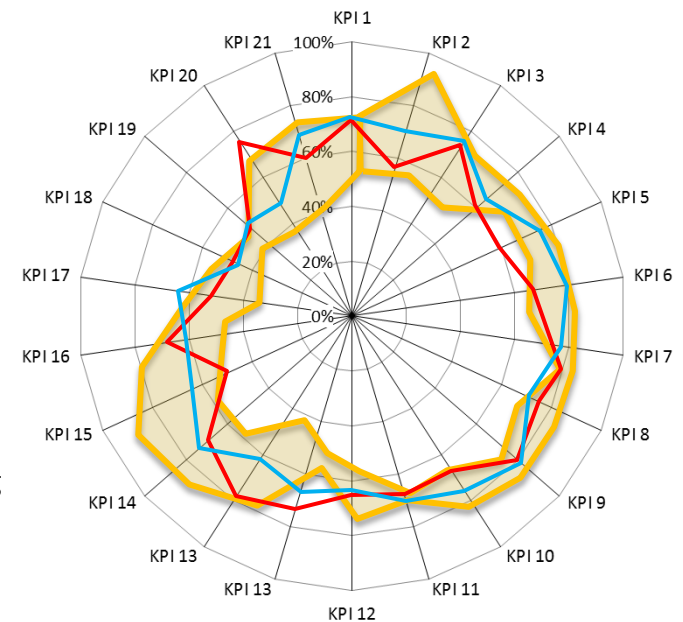
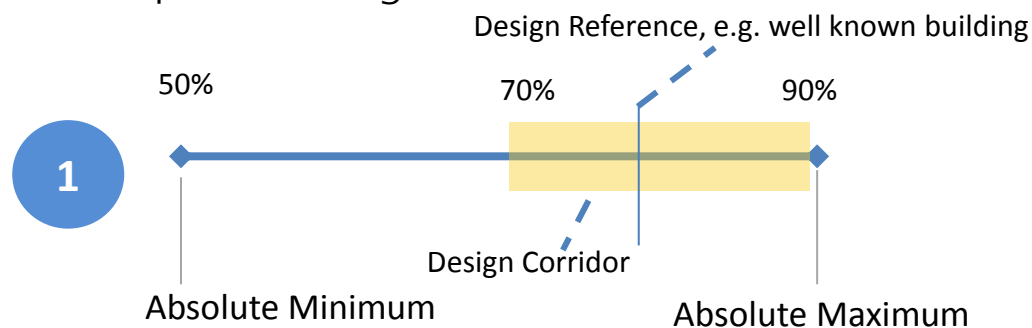
REVERSE PROCESS DESIGN SPRINT

Identification of KPIs or Perfect Programming

TASK OF RPD SPRINT:

Create a good requirement/KPI base for a contract with general constructor by using a design competition

- KPI Definition –
What are the most important targets?
- Definition of Design Corridor
- Launch Design Competition with request for addressing KPIs
- Draw „Performance Line“ of specific design

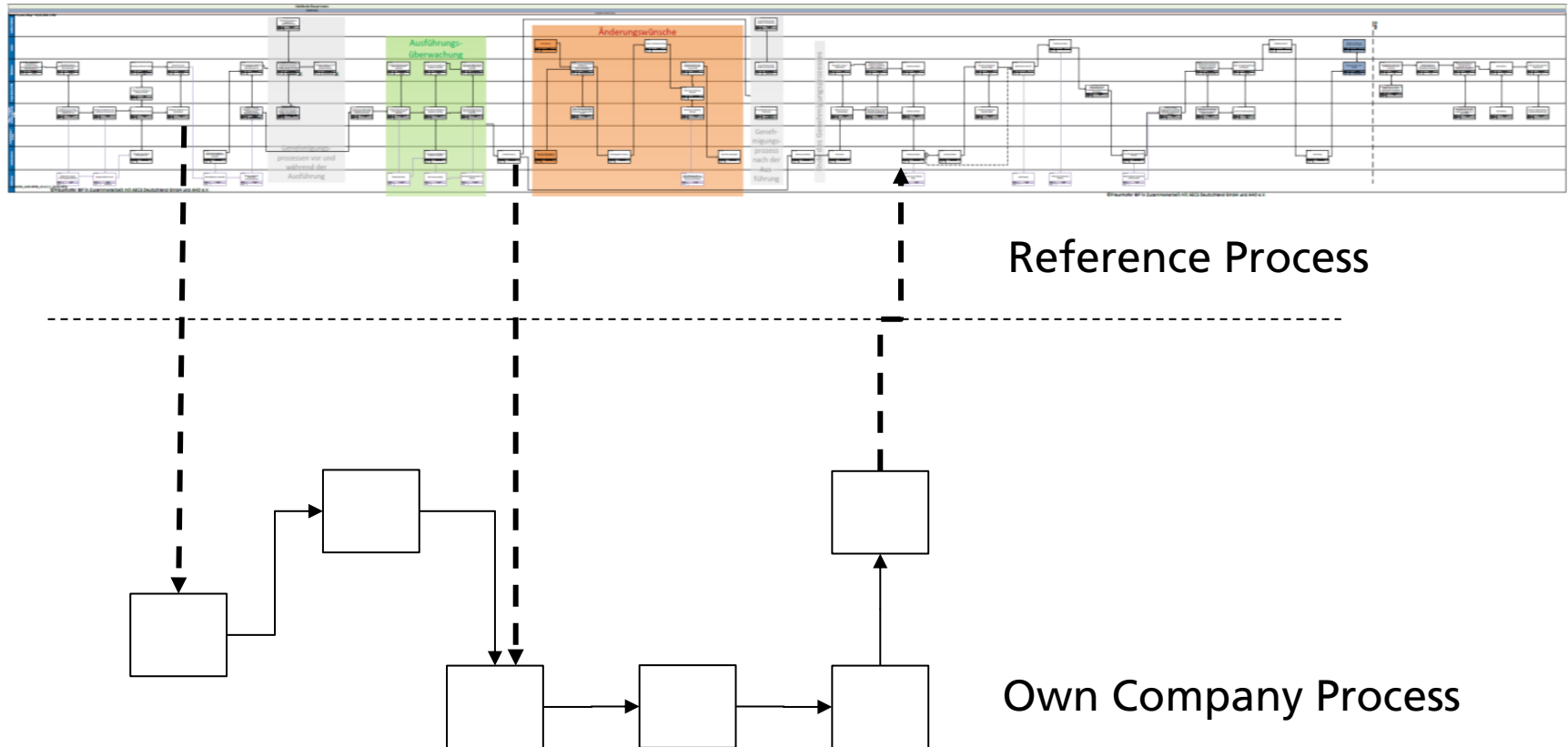


Source: Fraunhofer IBP

REVERSE PROCESS DESIGN SPRINT 2

Lean Process Design

„WHO NEEDS/DELIVERS WHAT AT WHICH TIME IN WHAT SHAPE/FORMAT“



Source: Fraunhofer IBP

REVERSE PROCESS DESIGN SPRINT 2

Lean Process Design

THE SUM OF ALL DATA NEEDS OF THE FOLLOWING PROCESS STEPS DEFINES THE DATA NEED AT THAT POINT OF THE PROCESS – Reverse Thinking

LETS TALK ABOUT WHAT TO SKIP – Lean Thinking

WORKSHOP

»IDENTIFY AND SOLVE WEAKNESSES WITHIN YOUR CURRENT PROCESS WORKFLOW«

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BUILDING PHYSICS IBP

IN-HOUSE SEMINAR – FIND OUT HOW TO ADD VALUE
TO YOUR DESIGN AND CONSTRUCTION PROJECTS

SPECIAL FEATURES

- A workshop tailored to your needs and concerns
- Immediate added-value based on knowledge-sharing from practical experts
- Analysis of your best practices and securing of your know-how into a standard process flow
- Identification and resolution of the issues using the Reverse Process Design (RPD) method
- Providing structure to your activities without restraining creativity
- Creating a Reference Process Map with your own special features as basis for immediate use in all your projects
- Smoothly integrating innovative processes such as BIM practices into your Reference Process Map and getting even more competitive
- Anticipating the needs for change management planning related to the innovative processes

Contact

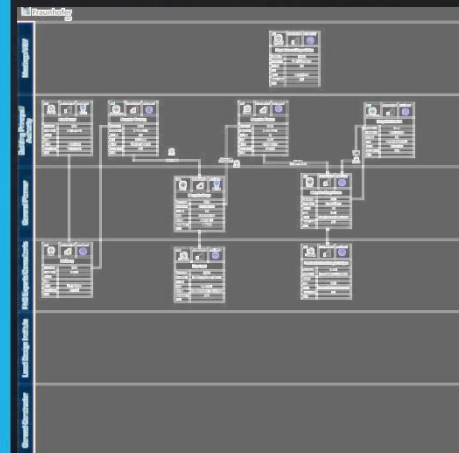
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This workshop is organized in cooperation with AEC3 Deutschland GmbH

PROCESS OPTIMIZATION WORKSHOP



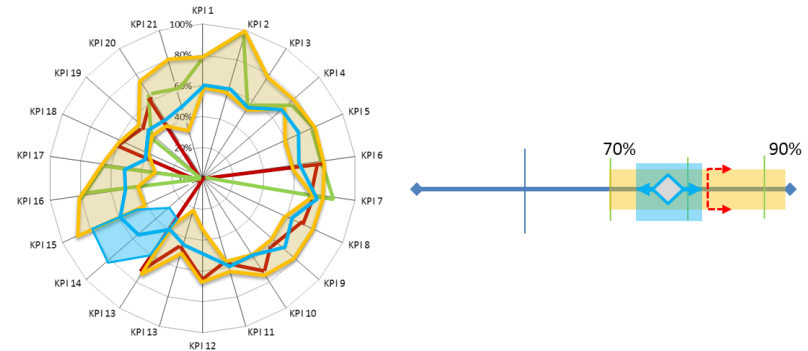
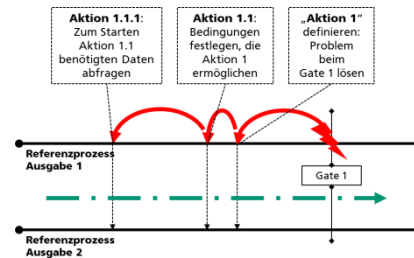
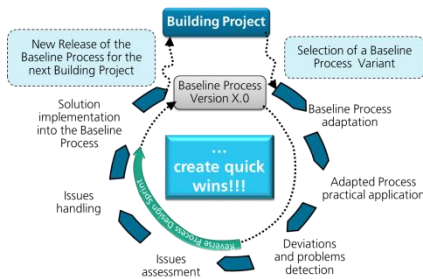
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SUMMARY AND OUTLOOK

SUMMARY

- We always have a process to start with – so don't wait!!!
- To make BIM efficient we need to define the minimum necessary information to be exchanged
- The Quality of Data/Information Exchange need to be controlled (e.g. Solibri)
- A Baseline Process is essential to create orientation as well as a safe for all kind of optimization and experience
- Reverse Process Design could help to optimize a Baseline Process step by step...
- ... and helps to define the minimum necessary information
- Quick Wins by RPD Sprints enhance motivation and educate "lean thinking"

QUESTIONS?



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