

Course number: tba
Advanced Presenting Skills in
English
Study level: Bachelor /
Undergraduate

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Language of instruction: English
ECTS Credits: 3

Prerequisite: a course aimed at C1 level - quite high English skills are required.

This course helps students refine their presentation skills in English using Dynamic Presenting Skills (DPS)—an approach that combines effective communication strategies with an engaging presentation style. Students learn to structure presentations clearly, engage audiences, manage presentation flow, and use language confidently in professional contexts.

Objectives:

Interpersonal Skills: Strengthen public speaking through effective eye contact, body language, and vocal variety. Practice responding to questions, managing audience interaction, and delivering clear, persuasive messages.

Digital Literacy: Use presentation tools (e.g., PowerPoint, Prezi) and multimedia effectively to support spoken content. Develop skills for presenting in online and virtual environments.

Thinking Skills: Organize ideas logically, build clear arguments, and adapt presentations to different audiences and purposes while anticipating audience questions.

Self-Management: Improve planning, rehearsal, and time management for presentations. Build confidence through practice, feedback, and reflection on performance.

Content:

How to plan a presentation
Replicating a TED.com talk
Welcomes, Intros & Attention
Main body
Presenting data
Presenting trends
Call to action (CTA)
Ad hoc mini presentations
Signalling & Visual aids

Create a visual to present
Stand out from the crowd
Evaluation form
How to deal with questions
Ad hoc presentation
Memory methods
Language Focus
Noun Phrases
Business Idioms
Business Idioms
Basic presenting phrases
Prepositional phrases
Hedging Modals
Conditionals
Passives
Adverbials for cause & effect
Adjectives for trends
Verbs for CTA
Modals
Present simple & Continuous
Business Idioms
Response phrases

Methods:

Students complete a final presentation demonstrating their mastery of DPS, including clear delivery, effective visuals, audience engagement, and confident responses to questions.

