



Course number: 16BWB50820
Business English 1
Study Level:
Bachelor/Undergraduate and
Master/Graduate

Prof. Dr. Sharon Zaharka
Language of Instruction: English
ECTS Credits: 5

This course is taught in the BWB program and is intended for international students who wish to improve the English language in the business context in written and oral communication at the B2 level of the Common European Framework of Reference for Languages.

The course is based on the textbook Career Express Business English B2 (Cornelson publisher) covering 10-12 units from this book:

Job Applications
Forms of Remuneration
Customer Service
Retail
International Trade
Production
Marketing
Debt and Finance
Accounting
Developing Economies
Business Start-Up

While all skills – listening, speaking, reading, writing – are practiced throughout the course, there is a strong focus on vocabulary development through reading assignments.

The final assessment is 100% final written exam.

Grade: Numerical grade according HTWG regulations