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**Hochschule Konstanz**  
University of Applied Sciences



**Course number: BWB 40920**  
**Business English I**  
**Study Level:**  
**Bachelor/Undergraduate and**  
**Master/Graduate**

**Prof. Dr. Sharon Zaharka**  
**Language of Instruction: English**  
**ECTS Credits: 5**

This course is taught in the BWB program and is intended for international students who wish to improve the English language in the business context in written and oral communication at the B2 level of the Common European Framework of Reference for Languages.

The course is based on the textbook Career Express Business English B2 (Cornelson publisher) covering 10-12 units from this book:

Job Applications  
Forms of Remuneration  
Customer Service  
Retail  
International Trade  
Production  
Marketing  
Debt and Finance  
Accounting  
Developing Economies  
Business Start-Up

While all skills – listening, speaking, reading, writing – are practiced throughout the course, there is a strong focus on vocabulary development through reading assignments.

The final assessment is 100% final written exam.

Grade: Numerical grade according HTWG regulations