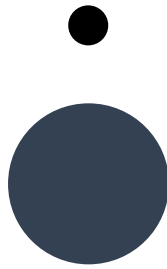


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**Hochschule Konstanz**  
University of Applied Sciences



**Course number: BAC 11210**  
**Business Ethics I**  
**Study Level: Bachelor /**  
**Undergraduate**

**Prof. Dr. Annette Kleinfeld**  
**Language of Instruction: English**  
**ECTS Credits: 3**

While some twenty years ago ethics in business seemed to be a purely academic discussion, today, the topic has arrived in the very middle of business practice, especially of those companies who are globally active. This course will provide students with the theoretical basics of business and corporate ethics as well as with an overview about the main practical approaches of managing ethical issues in modern organizations. Joint discussions, examples and case studies will help to understand the high relevance of business ethics for corporate success in the 21st century and to draw the line to new mega trends within society like sustainable development or the concept of a “sharing economy”. Assessment of this course will be based on a written “Take Home Exam”.