



Course number: WRM 10820b
Corporate / Group, Joint Ventures
and Alliances Management
Study Level: Master / Graduate

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Language of instruction: English
ECTS Credits: 3

Objectives:

Students will gain expert knowledge in group management: holding structures, joint ventures and (strategic) alliances will be investigated based on existing group structures and followed up by a pro/con and SWOT analysis. Students will be enabled to draft the relevant legal documents to build up joint ventures and gain knowledge and experience in managing the different legal and operative entities in national and multinational companies.

Content:

- Different types of corporate groups
- Joint venture and (strategic) alliance management
- Holding structures
- Domination agreements
- Profit and loss transfer agreements

Assessment:

In teams and based on a case study, the students will debate a specific core element of the course/module. The paper shall not exceed 15 pages and will be presented to the other students and the faculty during a one-day seminar.