This elective course introduces students to international corporate sustainability regulations with a focus on Environmental, Social, and Governance (ESG) criteria. Students will gain the skills to critically analyze and evaluate corporate sustainability strategies in a global context. The course combines theoretical knowledge with practical application through a case study approach, enabling students to understand how companies navigate and implement sustainability regulations.

Session 1: Understanding International Sustainability Regulations - This session will provide a comprehensive overview of the latest international sustainability regulations and standards that impact corporate operations. The lecture series will cover key regulations, frameworks, and reporting standards, including but not limited to ESG criteria, the UN Sustainable Development Goals (SDGs), and the European Green Deal.

Session 2: Case Study – Corporate Implementation of Sustainability Strategies - In this session, students will be introduced into a detailed case study of how a specific company has implemented and reports its sustainability strategy. This practical example will illustrate the challenges and opportunities companies face in aligning with international sustainability standards. The session will also include a discussion on best practices and lessons learned.

Session 3: Student Presentations – Analyzing Corporate Sustainability - Based on the knowledge acquired in the first two sessions, students will select a company to analyze its existing sustainability strategy and complement it what was learned.
In this final session, students will present their findings, focusing on how the selected company complies with international sustainability regulations, the effectiveness of its sustainability initiatives, and any gaps or areas for improvement.