



**Course number: BWB 24108**  
**Economic Integration: The Case of Europe**  
**Study Level: Bachelor / Undergraduate**

**Prof. Dr. Erdal Yalcin**  
**Language of Instruction: English**  
**ECTS Credits: 3**

### **Course Objective:**

The objective of this course is to introduce students into the aims and consequences of a common European economic policy and EU market. The course covers key economic policy areas of the European Union and offers an analysis of different approaches to regional economic integration. Students will apply the theory of economic integration to business settings, with a series of selectable cases illustrating how e.g. firms or different industries are responding to the establishment of the European Economic and Monetary Union, Brexit and the accession of new member states. Students will prepare case studies on specific topics and are given guidance on how to evaluate different stakeholders' reactions on the EU integration process. Special attention will be given to the present challenges of the EU such as Brexit, the financial crisis, the future of the Euro, and EU tax competition.

After this course student will have a deeper understanding of how the EU integration or disintegration is affecting firms, industries and the people of Europe.

### **Evaluation Breakdown (graded):**

1. Term paper
2. Presentation of term paper