



Course number: WRM 10620b
Integrity Management
Study Level: Master/Graduate
Semester: Spring semester only

Prof. Dr. Annette Kleinfeld
Language of Instruction: English
ECTS Credits: 1

Students will acquire skills on the strategic dimension of Integrity Management, the latter being a crucial part of today's understanding of good corporate governance and corporate responsibility. Against the background of recent scandals, students will understand why Integrity Management is a necessary precondition for competitiveness in the 21st century. Besides, they will understand both, the connection and the differences between legal compliance, integrity management, and business ethics, by getting to know the theoretical basis, the practical implications and the relevant management instruments of these concepts.

In addition to lectures, students will carry out projects based on case studies or complete topic related tasks in order to apply and consolidate the competencies acquired.