

Course number: MMS 30920a Intercultural Communication and

Competence

Study Level: Master / Graduate

Dr. Stefan Thelen

Language of Instruction: English

**ECTS Credits: 4** 

## **Objectives:**

The course aims at preparing students for multicultural work situations by strengthening their ability to recognize, interpret and deal effectively with cultural differences in the context of diverse management situations. Students will understand the central preconditions for establishing positive and effective intercultural relations and will learn how to act in an interculturally competent way.

## **Contents:**

Students reflect upon and learn about their own and other people's cultural orientation systems (e.g. behavioral standards, norms, values, prejudices). The course offers a mix of cognitive and experimental learning opportunities: Discussions about theoretical models of culture, communication and conflict are combined with knowledge transfer via case study analysis and individual country studies as well as simulation exercises and role plays that offer opportunities for personal experiences in intercultural conflict situations. Assessment of this course will be based on a presentation.