



Course number: 16CAMSAM11630
The International Corporation 1
Study Level: Bachelor / Undergraduate
Rhythm: both semesters (fall and spring)

Prof. Dr. Bernhard Wittek
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Language of Instruction: English
ECTS Credits: 5
Teaching hours per week: 4
Module

Learning objectives:

Subject-specific competencies

Students acquire foundational knowledge of procurement, supply chain management, and project management in an international context. In the supply chain component, they examine the flows of goods, services, cash, and information from suppliers to customers and the strategic decisions that shape them. The project management component covers the project lifecycle, scope and milestone definition, cost, time and quality management, risk assessment, and the people dimension of projects, including team leadership and intercultural differences. Course participants discuss related academic research and recent case studies to develop an awareness of the challenges managers face in today's global business environment. In addition, students apply what they learn in practice: they work in teams on real projects that they plan, run, and present themselves. Students understand essential functional processes and are capable of systematically evaluating current developments.

Methodological competencies

Students learn to engage with relevant case studies and systematically evaluate current developments. They deepen their abilities to critically reflect on key topics and work through them as part of their examination performance.

Interdisciplinary competencies

Students learn to connect fundamental aspects of relevant international markets with functional issues and apply them to respective business processes.

The Module consists of two courses: **International Project Management (EN) & International Procurement and Supply Chain Management (EN)** – both need to be taken to receive the credits and a grade.

Content:

International Project Management (EN)

The course focuses on projects within an international context, providing students with a fundamental understanding of the factors behind successful project management. Key topics include what distinguishes a project from routine business, the project lifecycle from initiation through planning, execution, and completion, and the project canvas as a guiding framework. The course covers scope and milestone definition, project organization and planning tools, the management of cost, time, and quality, and risk assessment. Considerable attention is given to the people dimension: working with different personalities, motivating and leading teams. Throughout the course, students work on a real project in teams. Each student is assigned to a project team with an appointed project manager, takes ownership of individual work packages, and runs the project proactively over the semester.

International Procurement and Supply Chain Management (EN)

The course provides a foundational understanding of procurement and supply chain management in an international context. Students explore the core components of supply chains, the flows of goods, services, cash, and information from suppliers through to customers, and the strategic decisions that shape them across supply chain design, planning, and operations, with particular attention to practices in Asia. Key topics include supply chain and network planning, coordination and information sharing across the chain, inventory management and its tradeoffs, sourcing and procurement including supplier selection, the dynamics of commoditized markets, supplier negotiations and contracting,

transportation and logistics, and the management of disruptions and risks, including tariffs and antidumping duties.

Assessment:

Module assessment + written 60min exam

Literature:

For a current literature list, please refer to the respective course documents.

Prerequisites (if applicable):

no

Participation depends on the number of available spots.