Double Degree Master’s program in International Management Asia-Europe

Study abroad on the banks of Lake Constance, Germany
Why Germany?

Germany is one of the most highly industrialized countries in the world.

The city of Konstanz is located at the heart of Europe in the south west of Germany, a country which borders Denmark, Netherlands, Belgium, Luxembourg, France, Switzerland, Austria, the Czech Republic and Poland.

With historic cities, picturesque towns, romantic palaces and stunning scenery there is much to see and explore in Germany.

The city of Konstanz

The city of Konstanz is located in the southernmost part of Germany within walking distance of the Swiss border. Konstanz has a population of 80,000 of which 15,000 are students, making Konstanz the largest and most exciting city on Lake Constance.

Because of its prime location, it is the gateway to many outdoor activities such as skiing, hiking and sailing. Apart from the city’s beauty, Konstanz is known for its R & D activity in various fields and for its engineering, pharmaceutical, biotech and media companies and, not least, for tourism.

Free-time and leisure activities

Konstanz offers endless possibilities for leisure activities such as theatres, museums, cinemas, bars, clubs and outdoor sports. There are also plenty of concerts throughout the year.

Popular destinations such as the famous Swiss Alps, the Rheinfalls (the largest waterfall in Europe), the Black Forest, the cities of Zurich, Freiburg, Munich, and Stuttgart are only a train ride away.
HTWG Konstanz University of Applied Sciences educates students to become highly qualified professionals for the German, European or international labor markets. In this role, HTWG makes a significant contribution to the business success of numerous companies in their respective regions. Even small- and medium-sized companies are engaged in a process of constant internationalization; they are gaining access to markets around the globe and investing in new locations worldwide.

Consequently, in the war for talent they are seeking employees who are internationally trained and have developed the necessary language skills and intercultural competencies.

Master program in International Management Asia-Europe

The three-semester, full-time program offers specific know-how for future managers working at the interface of Asia and Europe. The specialty of this program is the consistent focus on aspects of complexity and risk management, which are conveyed from different scientific perspectives. This clear leitmotif creates a strong interdisciplinary network of expert knowledge, competencies and methods that is necessary for successful management and leadership in Asia and Europe.

Together with Asian partner universities, HTWG is currently expanding this course of study into a double degree Master’s program.

Students from Asia will start their master studies at their home university, come to HTWG for two semesters abroad and finish their studies with the final semester at home. Students receive both the academic degree of their home university and the accredited Master’s degree of HTWG. Tuition fees are waived at the host institution.

Currently, students of the Global MBA Program of the AACSB accredited Southern Taiwan University of Science and Technology (STUST) can take the double degree. The number of Asian university partners will be increased over the next few years.
Curriculum International Management Asia-Europe

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<th>A semester</th>
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<td>Theoretical</td>
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<td>and Methodological</td>
<td>Module 1: Principles of Complexity Management (EN)</td>
<td>Module 6: Methods of Complexity Management (D/EN)</td>
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<td>Foundations</td>
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<td>Management Concepts</td>
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<td>Module 2: Monitoring International Complexity (EN)</td>
<td>Module 7: Complexity Management in International Business (D)</td>
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<td>Leadership Concepts</td>
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<td>Module 3: Intercultural Management in Asian and European Settings (EN)</td>
<td>Module 8: Leading under Complex Conditions (D/EN)</td>
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<td>Framework Parameters</td>
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<td>Module 4: Economic Integration Asia-Europe (EN)</td>
<td>Module 9: Electives (D/EN)</td>
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<td>Module 5: Asia in Transition (EN)</td>
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<td>International</td>
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<td>Management</td>
<td>Module 10: Electives „All English“ (EN)</td>
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<td>Research Project</td>
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<td>and colloquium</td>
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∑ ECTS points = 30 ECTS = 30 ECTS = 30 ECTS

**Key**

- **SWs**: lecture hours per week
- **ECTS**: European Credit Transfer System (credits)
- **D**: German
- **E**: English

Compulsory courses | Electives | Thesis

**Annual application deadline:**
November 30th for spring semester enrollment

For detailed information please contact:
Prof. Dr. Konstantin Hassemer
hassemer@htwg-konstanz.de

“The increasing demand for graduates with a portfolio of truly global qualifications, coupled with the ongoing shortage of highly-qualified professionals in Germany, has had an impact on the international study programs offered at our university.”

Prof. Dr. Konstantin Hassemer
Head of International Study Programs

“Strengthening internationalization is an important strategic goal of our university. Asia plays an outstanding role in this context. I am delighted that the newly launched double-degree Master’s program International Management Asia-Europe will connect young people from both continents and enhance mutual understanding”.

Prof. Dr. Beate Bergé
Vice president of HTWG Konstanz
The following faculty offer courses in the A-semester:

**Prof. Dr. Christian von Luebke**
For the economist, political scientist and expert on Southeast Asia, integration processes of Asian economic areas are essential for a deeper understanding of the region. „Meanwhile, digitization and regional trade have accelerated economic and social change”.

**Prof. Dr. Frank Best**
After a long professional career in industry, Prof. Best teaches the theoretical and strategic foundations of complexity management: „Without a deeper understanding of the conceptual basis of dealing with complexity, international decision-makers cannot be successful”.

**Prof. Dr. Manfred Pollanz**
Prof. Pollanz is a tax consultant and auditor and is familiar with the challenges of international accounting and auditing: „Without careful monitoring of international business activities, companies cannot react appropriately to the dynamics of our globalized world”.

**Prof. Dr. Barbara Stelling**
The sinologist and China expert is particularly interested in the challenges China has set for the rest of the world, but also in the challenges China faces in its globalization process.

**Prof. Peter Franklin**
“Management at the interface of Asia and Europe requires excellent intercultural competencies”, says Prof. Franklin, who has decades of experience in the teaching and development of intercultural communication skills, management and leadership.

**Prof. Dr. Erdal Yalcin**
With years of work experience in one of the most important German economic research institutes, Prof. Yalcin is the expert for economic analyses and methods: „The macroeconomic indicators clearly show that we have entered the Asian century”.

**Prof. Dr. Stephan Grueninger**
As one of the most renowned experts for business ethics and compliance in Germany, Prof. Grueninger examines the challenges of international compliance management.
Facts & Figures
Founded in 1906
Students: 5,000
International Students: 450
Bachelor Programs: 21
Master Programs: 15
Professors: 160
Instructors from Industry: 120

HTWG Konstanz successfully applied for a 4-year DAAD funding scheme to develop and expand international and practice-oriented double degree programs in close collaboration with local, regional and international academic and professional partners.