§ 45
Degree Program
International Management Asia-Europe (MIM)

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(1) Degree Program Profile

The master's degree program International Management Asia-Europe is a consecutive full-time degree program with a strongly application-oriented profile. It builds on a first professionally qualifying university degree in the Asian Studies and Management (BAM) or on a degree obtained in Germany and/or abroad that has been deemed equivalent. The aim of the program is to impart advanced subject-specific, methodological and social competencies in business, economics, and regional studies, focused on managing complexity and risk in international companies and organizations in the Asian-European context.

(2) Curriculum Outline

The degree program comprises three semesters: two semesters of study (semesters A and B) and one research semester (semester C). During the research semester, students write a supervised master's thesis on a topic in international management at the intersection of Asian and European developments.
Modules are offered annually. The degree program starts in the winter semester.

MIM students may participate in the double-degree option with selected partner universities. Instead of semester B, they complete two semesters of study at a partner university abroad. In this case, the total duration of the program is four semesters. Because the study program and exam plans in the study and examination regulations of HTWG and the partner universities are equivalent, students who successfully complete their studies at HTWG are also awarded the respective degree of the partner university.

Students from foreign partner universities may participate in the MIM double-degree option. They begin their studies in the winter semester at their home university and complete modules 6–10 (semester B) and modules 1–5 (semester A) at HTWG. They complete their studies with the fourth semester at their home university (semester C). Because the study program and exam plans in the study and examination regulations are equivalent, students who successfully complete their studies at their home university are also awarded the respective HTWG degree.

Students develop an individual focus within the study program by taking elective modules.

(3) Areas of Specialization

Not applicable.

(4) Required Coursework

The courses required for the successful completion of the degree program comprise a total of 40 contact hours per week during the semester (SWS) in eight compulsory modules and two elective modules. The workload, including the master's thesis, is equivalent to 90 ECTS points. The courses and their associated examinations are listed in the study program and exam plan (para. 7).

(5) Other Written or Practical Assignments (SP)

Other written or practical assignments in accordance with § 12 para. 1 no. 4 may take the following forms:
B = project report,
H = term paper.

(6) Teaching and Examination Languages

Courses are taught in English (EN). The language of instruction is also the language of examination.

The master's thesis may be written in English or German. The Examination Board decides on exceptions upon request.

(7) Study Program and Exam Plan

MO no.	Module/Subjects	MO type	LV type	Sem.	SWS	ECTS	Module or submodule exams	
							ungraded	graded
1	**Principles of Complexity Management (EN)**	**PM**		**A**	**4**	**6**		**R/H**
	- Theories of Complexity Management	PM	W		2	3		
	- Strategic Complexity Management		W		2	3		
2	**Managing International Complexity I (EN)**	**PM**		**A**	**4**	**6**		**SP**
	- Investment and Financial Risk Management		W		2	3		
	- International Accounting and Auditing		W		2	3		
3	**Economic Integration Asia-Europe (EN)**	**PM**		**A**	**4**	**6**		**R+H**
	- Asia's Economic Integration in a Global Economy		W		2	3		
	- Europe's Economic Integration in a Global Economy		W		2	3		
4	**Asia in Transition 1 (EN)**	**PM**		**A**	**4**	**6**		
	- Challenge China		W		2	3		SP
	- Digital Asia		W		2	3		SP
5	**Electives (EN)**	**WPM**		**A**	**4**	**6**		
	- Elective 1		X		X	3		X
	- Elective 2		X		X	3		X
6	**Methodology of Complexity Management (EN)**	**PM**		**B**	**4**	**6**		**B**
	- Business Research Methods		V/Ü		2	3		
	- Research Projects		W		2	3		
7	**Intercultural Management in Asian and European Settings (EN)**	**PM**		**B**	**4**	**6**		**R+H**
	- Managing and Leading Across Cultures I		V/Ü		2	3		
	- Managing and Leading Across Cultures II		V/Ü		2	3		
8	**Managing International Complexity II (EN)**	**PM**		**B**	**4**	**6**		
	- Practical Management: Dealing with Complex and Wicked Problems		W		2	3		SP
	- Procurement and Supply Chain Management Asia-Europe		W		2	3		R/H
9	**Managing International Complexity III (EN)**	**PM**		**B**	**4**	**6**		**SP**
	- Risk Literacy		V/Ü		2	3		
	- Crisis Management		W		2	3		
10	**Asia in Transition 2 (EN) (2 of 3)**	**WPM**		**B**	**4**	**6**		
	- East Asia in Transition		W		(2)	(3)		(SP)
	- Southeast Asia in Transition		W		(2)	(3)		(K60)
	- India in Transition		W		(2)	(3)		(SP)
	Research Project on International Management Asia-Europe	**PM**		**C**		**30**		
	Master's thesis and colloquium							
	Total for the entire degree program				**40**	**90**		

Abbreviations:

General abbreviations: MO = module; LV = course; SWS = contact hours per week during the semester; ECTS = European Credit Transfer System; PM = Compulsory module; WPM = Elective module; EN = course taught in English language

Types of courses: Ü = tutorial (with supervision); V = lecture; W = workshop, seminar

Types of exams: Kx = Written exam (x = duration in minutes); B = project report; H = term paper; R = class presentation; SP = other written or practical exam / assignment; X = type of examination depends on the selected course

(8) Subject-Related Admission Requirements for Module and Submodule Exams

There are no regulations that deviates from § 11 of the General Part of the SPOMa (Study and Examination Regulations of the HTWG Konstanz for master's degree programs).

(9) Scheduled Module and Submodule Exams

There are no scheduled module or submodule exams.

(10) Weighting of Submodule Exams

When calculating module grades, graded submodule exams are weighted in proportion to the number of ECTS points assigned to the corresponding courses.

(10a) Module Exams

For modules for which the proof of performance is listed in the row of the module title in the study program and exam plan (para. 7), the following rule applies: The module exam covers all courses of the module. In accordance with § 26 para. 2 sentence 4 of the General Part of the SPOMa, the result of a graded module exam counts toward the overall grade of the master's examination with a weight equal to the number of ECTS points assigned to the module in the study program and exam plan (para. 7).

(11) Elective Modules (Electives)

In the elective area, students must take elective courses from the master's degree programs offered at HTWG Konstanz, subject to approval by the Head of Examination Board of the MIM degree program.

Registration for the module or submodule exams of the elective modules takes place at the Central Examination Office.

(12) Study Trips

Study trips may be conducted as part of courses.

(13) Master's Thesis

The writing period for the master's thesis is five months.

(14) Oral Master's Examination

There is no oral master's examination in accordance with § 24 of the General Part of the SPOMa.

(15) Master's Degree

The International Management Asia-Europe degree program awards the degree of Master of Arts (abbreviated: M.A.).